

Music and Silapathikaram

Music and Silapathikaram was organised by Dept. of Communication on 11 August 2015. The Special lecture was delivered by Dr.Baheerathi, Head, Dept. of Music, Queen Mary's College, Chennai. About 25 Students from Dept. of Communication participated in the programme.



Dr.Baheerathi, Head, Dept. of Music, Queen Mary's College, Chennai



Students from Dept. of Communication

A Meet with Henk Oochappan

A Meet with Henk Oochappan was organised by Dept. of Communication, Madurai Kamaraj University, at Sethupathi Hall on 09.02.2016. Mr.Henk Oochappan delivered his lecture on Discovering South India through Lenses. Mr.Selvam Ramasamy, Social Worker & Photographer, Faculty members and Students participated in the event.



Session by Mr. R. Selvam on 'Madurai and Photography'.



Mr.Henk Oochappan, Photographer-Social life and Culture, Belgium.

3-Day National Training Programme on Climate Change News Coverage for Aspiring and Young Vernacular Media Persons

3-Day National Training Programme on Climate Change News Coverage for Aspiring and Young Vernacular Media Persons jointly organized by Dept. of Communication, Madurai Kamaraj University and INTERNEWS Network, USA during 27, 28 and 29 January 2016.

The programme designed in a way to maximize the participants' engagement with journalism experts, academicians and researchers. They had received first-hand information from them. And they have clarified their basic questions and they also got many story ideas for working their respective media organizations. Radio Jockeys, Student Reporters, Independent Journalists, Media Persons and Media Students were participated with enthusiasm. During this programme media persons and young journalist aspirants had person to person training for 3 days. Another important part of this training programme was Field Trips. Participants enjoyed their trips by learning the rivers route of Vaigai River and Kirudhumal River running through Madurai City. The connection between the existing issues and possible climate change issues were discussed at five spots of both the rivers. They have also shot their photographs and videos on the spot. Students also interacted with local communities.



Mr. Nitin Sethi released *Paruvanila Maatram – Seithialar Kuralkal* book. Jointly published by UNDP, Dept. of Communication, MKU and MRF.



Good Water Source of a River is Abused, Polluted and We Make It Die Without Noise - Kirudhumal!







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பலியங்கள்
உள்ளவர்கள்
சட்டங்கள்

தினமலர்

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சென்னை, வேலூர், புதுச்சேரி, சேலம், ஈரோடு, கோயம்புத்தூர், திருச்சி, மதுரை, திருநெல்வேலி, நாகர்கோவில்

24 பக்கம்

கடலில் சேரும் கழிவுகளால் உயிரினங்கள் அழியும் அவலம்

மதுரை, ஜன. 30—

“கடல்வயத்தை பாதிக்கும் பல வகையான கழிவுகள் கெட்டப்பட்டு வருவதால் அரிவகை உயிரினங்கள் கெட்டித்து அழிந்து வருகின்றன,” என கடல்சார் ஆய்வாளர் பாசுப்பரமணி பேசினார்.

மதுரை காமராசு பல்கலை மொழி மியல் மற்றும் தொடர்வியல் புலம், புலி இறழியல் இணையம், இன்டர்நெட் அபிவிருத்தி சாங்கில் நடந்த பருவநிலை மாற்றம் மொழி தகராசிப் கருத்தரங்கில் நிகழ்வு விழாவில் அவர் பேசுவதாவது: இந்தப் பட்டகரை பகுதியை கடத்தி விட அருகில் பல நிகழ்வுகள் பருவநிலை மாற்றத்தில் தகவல்

மற்றதில் மும்மியின்ன. இந்தியாவில் பருவநிலை மாற்றம் பின்பு, கடற்பகுதிகளில் மாற்றங்கள் ஏற்படுகிறது. தமிழக கடற்கரை பகுதிகள் வளம் வளர்ந்தவை. ஆனால் அங்கு பசிவரு வகையான கழிவுகள் கெட்டப்பட்டு வருகிறது. இங்கு கொட்டும் கழிவுகள் இன்னொரு பகுதிக்கு திரோட்டாகி வருகிறது. இந்தச் சரிவ விவர, ஹாவல் தீவுகளில் இயற்கை சீர்தரம் ஏற்பட்டால் அது தமிழக கடற்கரையை பாதிக்கிறது. தாழ்த்துப்புகில் சமீபத்தில்

திமிங்கலங்கள் உயிரிழந்து கரை ஒதுங்கின. அரிஜனப்பூனை பகுதியில் உள்ள இவை அண்டரிபுகா பகுதி வழியாக இந்திய கடற்கரையில் வந்து உள்ளன. கடல் வெப்பம் மற்றும் கழிவு பொருட்களை இவை சாப்பிட்டு பலியாகின்றன. கடலில் உள்ள மணல் திட்டுகள், களிமண்கள் இவை எல்லாம் அழிக்கப்பட்டுள்ளதால் பல வகைகளில் பாதிப்புகள் ஏற்படுகிறது. கடலில் கழிவுகள் சேவதை தடுக்கும் நடவடிக்கைகள் எடுக்க வேண்டும், என்றார்.

ஆதரம் மற்றும் வளநிறுவனம் பல கலை ஆய்வாளர் ராஜிகா மிட்டல் பேசுகையில், “மனிதன் இயற்கை மோடு வாழும் வாழ்க்கையை ஏற்படுத்தினால் தான் உலகம் வெப்பமாமாறல் மற்றும் பேரிடங்களில் இருந்து காப்பாற்றிக் கொள்ள முடியும். இதற்கான முயற்சிகளில் அனைத்து தரப்பினரும் செயல்பட வேண்டும்,” என்றார்.

தனது தலைவர் எம்.தகவர்தினம் வரவேற்றார். பல்கலை பரிவாளர் முத்துமணிக்கும் சான்றிதழ்கள் வழங்கினார். உதவி பேராளியர் முனியன் மற்றும் பலர் பங்கேற்றனர்.

National Capacity Building Workshop on Adolescent Health for Tribal Girls, Kurangani/Kottakudi, Bodinayakkanur.

Vigyan Prasar, Govt. of India, New Delhi and Department of Communication, Madurai Kamaraj University jointly organized the two day Capacity Building Workshop on Adolescent Health for Tribal Girls on 24th and 25th June 2016, in Kurangani and Kottakudi Villages situated in Western Ghats of Theni District in Tamilnadu, which around 109 Kilometers from Madurai City. Sessions were conducted these two nearby villages in order to attract more tribal girls and women to sensitize them additionally.

The Workshop was inaugurated by UNICEF medical expert Dr.R. Arul Anand and the Key Note was delivered by Mrs. Kinkini Dasgupta Misra, Scientist-F, Vigyan Prasar, Govt. of India. There were 60 Participants from the surrounding area of Bodinayakkanur town and villages of Kurangani, Kottakudi, Solayur, Paththirakalipuram, Durairajapuram, Pannaithoppu, Siraikkadu in Theni District. The Transport facilities were arranged for the participants to reach the hilly area on Time. Food, Tea and Snacks were given to the participants. The followings were major themes of the workshop: Food and Nutrition, Hygiene and Cleanness, Reproductive Health Issues, Small Groups with one to one approach.



Food and Health translated book for children, Published by Vigyan Prasar, New Delhi and Department of Communication, Madurai Kamaraj University,



Two day Capacity Building Workshop on Adolescent Health for Tribal Girls in Kurangani/Kottakudi, Theni Dt.

10-Day Training Programme on Eco-Media WaSH Science Communication

10-Day Training Programme on Eco-Media WaSH Science Communication jointly organized by Dept. of Communication, Madurai Kamaraj University & NCSTC, DST, GOI during 14-23 -09-2016 held at UGC-Academic Staff College, Madurai Kamaraj University. During this programme, experts from Ecology, Nature and Media were trained the students from various Communication discipline from various colleges. Participants visited fields for study.

The programme was inaugurated by Dr.P.Vijayan, Registrar i/c and noted Nature and Environment Activist Mr. Paamayan delivered a special address. Director of Media Research Forum, Dr. A. Santha, Experts from Dhan Foundation, R.R.Srinivasan, Senior Journalist Sunderrajan Padmanabhan, Director Satyamurthy were key resource persons trained the participants.



Inaugural Session of 10-Day Training Programme of School in Eco-Media WaSH Science Communication



Session with Mr.R.R.Srinivasan, Poovulagin Nanbargal, Chennai.



Mr.Sunderrajan Padmanabhan, Senior Journalist (Rtd.), The Hindu, New Delhi

'Safeguard Cauvery tributaries in TN'

DC CORRESPONDENT MADURAI, SEPT. 14
While expressing solidarity with the farmers on their fight to safeguard water rights on the Cauvery river, environment activists also urged them to pay attention to the tributaries of the river in Tamil Nadu.
Speaking to Deccan Chronicle on the sidelines of the inaugural ceremony of a 10-day training programme on Eco-Media WaSH Science Communication, organized jointly by department of Science and Technology, Government of India and Department of Communication, Madurai Kamaraj University, he said that Cauvery, Noyyal, Sivasankari and Bhavani, all tributaries of the Cauvery river, are highly polluted by industries. "But the farmers are not paying attention to this. They are only fighting for the water rights," he said.
Similarly discharging of waste from corporations and Kattur and Namakkal municipalities into river Cauvery is also causing serious pollution. "People who depend on this river for their livelihood should launch a movement to safeguard it for posterity," he said.
Implementing watershed management like setting up of contour bunds, dikes and gully plugs in the catchment areas of the river and planting of trees that take deep roots in Western Ghats would help to make this river a perennial one, he claimed.
"Sandra Patel, founder of Global Water Policy Project, has cited our tanks as the best model for harvesting and storing water from rain, full and rivers, but most of the water bodies in our state are now under encroachment," he said. Paamayan also urged the students to preserve the environment.
S. Sagarathnam, chairman, school of Linguistics and Communication, MKU said that as part of the training programme the students would document the condition of water bodies located around the P.Vijayan and Kattur and Namakkal municipalities into river Cauvery is also causing serious pollution. "People who depend on this river for their livelihood should launch a movement to safeguard it for posterity," he said.

12 banned pesticides are still in use in TN, says eco activist

Times News Network
Madurai: Twelve banned pesticides, which cause cancer and still used in agriculture, are still in use in Tamil Nadu, says an environment activist. Sandra Patel, founder of Global Water Policy Project, has cited our tanks as the best model for harvesting and storing water from rain, full and rivers, but most of the water bodies in our state are now under encroachment," he said. Paamayan also urged the students to preserve the environment.
S. Sagarathnam, chairman, school of Linguistics and Communication, MKU said that as part of the training programme the students would document the condition of water bodies located around the P.Vijayan and Kattur and Namakkal municipalities into river Cauvery is also causing serious pollution. "People who depend on this river for their livelihood should launch a movement to safeguard it for posterity," he said.



BBC – Interaction Programme

BBC – Interaction Programme for Media Students organized jointly by BBC and Dept. of Communication on 9th March 2017 at Seminar Hall of Central Instrumental Centre in order to disseminate prospective candidates to know the new opportunities available. Mr. T. Manivannan, Editor, BBC Tamil Service, London and Ms. Nivethitha Pathak, Consultant, BBC World Service, New Delhi participated in the programme and Dr.G.Arumugam, Registrar i/c of Madurai Kamaraj University presided over the function and Dr.S.Nagarathinam, Chairperson i/c and Head of the Department of Communication organized the event.



Session by Mr.T.Manivannan, Editor, BBC Tamil Service, London.



Ms. Nivethitha Pathak, Consultant, BBC World Service, New Delhi was a part of Programme.



A News Article about the event published in 'Dinamalar'.

Rediscovering and Redefining Radio perspectives from Present Scenario

Department of Communication, Madurai Kamaraj University and Media Research Forum, Madurai jointly organized Seminar on Rediscovering and Redefining Radio perspectives from Present Scenario was jointly organized on 14th March 2017 at Seminar Hall of Central Instrumental Centre.

Dr.A.Santha, Director, Media Research Forum presided over the programme, Dr.R.Sreedher delivered the inaugural address Programme Executive, Mr. V. Rajaram and Dr.Saleema Rabiya, Madurai Kamaraj University were participated as Resource Persons. Morethan 60 students from Madurai Kamaraj University and from various colleges participated. Radio City FM brought their Mobile Broadcast unit to experimenting the Programme with students. Radio Jockeys Mr. Dinesh and Ms. Parvati moderated and facilitated the mobile unit programme.



Radio City, Madurai Experimenting their Mobile Broadcast Unit with Students



Inauguration of the Seminar on Rediscovering and Redefining Radio perspectives from Present Scenario.



Radio Jockeys Mr Dinesh and Ms. Parvati addressing the Students on Present Scenario in Radio Media



Students performing Radio Serial Script.

10-Day National Training Programme on Eco-Media & WaSH Science Communication 22-31, March 2017

10-Day National Training Programme on Eco-Media & WaSH Science Communication 22-31, March 2017, Jointly organized by NCSTC, DST, GoI and Dept. of Communication, Madurai Kamaraj University, Madurai.

Students and participants of the programme had opportunities to get training from experts from ecology, nature and media. Dr.G.Arumugam, Registrar i/c inaugurated the programme Dr. Marykutty Abraham Scientist-E Centre for Water Resources, Sathyabhama University and Mr. Abbas, President, 5-District Periyar-Vaigai Irrigation Farmer's Association had delivered special addresses. Professor P. Rajamanickam, Tamilnadu Science Forum, Photography Trainer Mr. Dhanapal, Dr.A.Santha, Ms. Bimla Chandrasekar, Dr.S.Baburaj were among the experts for the training. Field visit to Vaigai River, Vandiyur Tank and Vellimalai Forest organized. Dr.Palpandi, Professor, Bharath Niketan Engineering College, Theni had delivered the special address during valedictory programme.



Dr.G.Arumugam, Registrar i/c delivering the Inaugural Address



Agri-Ecology Exhibition by Mr.Sivaraikottai Ramalingam in C IC Seminar Hall



Session with Mr.Dhanapal, Photography Trainer.



19th Madurai International Documentary and Short-film Festival-2017

19th Madurai International Documentary and Short-film Festival-2017 organized by Marupakkam, Madurai and Co-organized by Department of Communication, at Madurai Kamaraj University on 8th December, 2017 in CIC Seminar Hall, Madurai Kamaraj University. More than 50 Students Participated in the Event.



Inaugural function of the Session of 19th International Documentary and Short Film Festival, Madurai.



Interaction with Film Maker Mr.R.P.Amudhan



Speech by Ms. Sameera Jain Documentary 'Reterospective'

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Kollihills, Namakkal Dt.

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Kollihills, Namakkal Dt., jointly organized by Dept. of Communication, Madurai Kamaraj University with Vigyan Prasara, Govt. of India at Valvil Ori Arangam, Kollihills, Trichy Dt., during 24&25 July 2017.

Tribal women were sensitized about the drudgery reduction equipment including paddy seeder, finger guard, improvised ladder, twin wheel hoe weeder, fruit harvester etc., They were also sensitized about the health and hygiene particularly reproductive health and general hygiene with reference to clean India initiatives. Benefits of traditional food habits and awareness on processed food and artificial ingredients in the market. Dr. Panneerselvam, Director of Tribal Research Centre, Govt. of Tamilnadu and Dr.A.Santha, Director, Media Research Forum were among the trainers of this S&T Communication Programme. 20 Tribal women were trained during this programme.



Inaugural Function of the 2-Day Training Programme at Kollimalai



Session with Dr.A.Santha, Director, Media Research Forum.



Release of Source Book on Drudgery Reduction Technologies for Women in Rural Areas by Dr.K.Selvarani, School of Agricultural Science, Kalasalingam University.



Practical Session on Drudgery Reduction

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Pachamalai, Trichy Dt

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Pachamalai, Trichy Dt., jointly organized by Dept. of Communication, Madurai Kamaraj University with Vigyan Prasara, Govt. of India at Forest Officer Hall, Top Chengattupatti, Trichy Dt., during 26&27 July 2017.

Tribal women were sensitized about the drudgery reduction equipment including paddy seeder, finger guard, improvised ladder, twin wheel hoe weeder, fruit harvester etc., They were also sensitized about the health and hygiene particularly reproductive health and general hygiene with reference to clean India initiatives. Benefits of traditional food habits and awareness on processed food and artificial ingredients in the market. Dr. Panneerselvam, Director of Tribal Research Centre, Govt. of Tamilnadu and Dr.A.Santha, Director, Media Research Forum, Ms. Anitha, EKTA were among the trainers of this S&T Communication Programme. 20 Tribal women were trained during this programme.



Workshop with Tribal Women



Release of Source Book on Drudgery Reduction Technologies for Women in Rural Areas handed over to Tribal Women by Dr.A.Santha, Director, Media Research Forum, Madurai.



Drudgery Reduction Practical Session



Drudgery Reduction Practical Session

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Pechiparai, Trichy

National Training Programme on Drudgery Reduction, Health, Food and Nutrition for Tribal Women in Tamilnadu in Pechiparai, Trichy Dt., jointly organized by Dept. of Communication, Madurai Kamaraj University with Vigyan Prasar, Govt. of India at Community Hall, Aandipotria Kanniyakumari Dt., during 30&31 July 2017.

Tribal women were sensitized about the drudgery reduction equipment including paddy seeder, finger guard, improvised ladder, twin wheel hoe weeder, fruit harvester etc., They were also sensitized about the health and hygiene particularly reproductive health and general hygiene with reference to clean India initiatives. Benefits of traditional food habits and awareness on processed food and artificial ingredients in the market. S.S.Davidson, Director of Tribal Foundation, Govt. of Tamilnadu and Dr.A.Santha, Director, Media Research Forum, Ms. Anitha, EKTA, Dr. Swarnapriya Prof.and Head, Horticultural Research Station, TNAU, Pechiparai were among the trainers of this S&T Communication Programme. 20 Tribal women were trained during this programme.



Introduction of the Books to the Tribal Women



Session by .S.Davidson, Director of Tribal Foundation, Govt. of Tamilnadu



Drudgery Reduction Practical Session by Dr.K.Selvarani, Kalasalingam University.

Photo walk to Keelakuyilkudi Eco-Jain Spot, Madurai

Department of Communication, Madurai Kamaraj University organized the 21st Photo walk to Keelakuyilkudi Eco-Jain Spot, Madurai on 5 April, 2019. The Students were educated regarding the ancient water body of Keelakuyilkudi Lotus Pond and the historical aspects of the Jain Cave and Sculpture. The famous golden scenario of the Madurai.



*Talk on Photographic Techniques by Mr.R.Selvam,
Nature Photographer, Madurai*



*Students of Dept. of Communication, Madurai
Kamaraj University.*



Photo Walk at Keelakuyilkudi Jain-Spot.

Technical Advisory Committee (TAC) of Mission Eco-NEXT

The Meeting of Technical Advisory Committee (TAC) of Mission Eco-NEXT, National Council for Science and Technology Communication, Dept. of Science and Technology, Govt. of India was organized by Dept. of Communication, Madurai Kamaraj University on 2nd June 2018. CIC Seminar Hall. Experts and Principal Investigators from various states were participated in the Programme. Dr.Pamposh kumar Director/Scientist-F, Mission Eco-NEXT, NCSTC, DST, Govt. of India was the Member-Secretary of the Meeting Programme.



Inaugural Function of Technical Advisory Committee (TAC) of Mission Eco-NEXT



*Dr.Pamposh kumar Director/Scientist-F,
Mission Eco-NEXT, NCSTC, DST, Govt. of India*



*Dr.A.Santha, Director, Media Research Forum,
Madurai delivered the special address.*

Small Millet Food Festival at Arittapatti, Melur Taluk

A Small Millet Food Festival was organized by NCSTC, DST, Govt. of India and Dept. of Communication, Madurai Kamaraj University on 3rd June 2018 as a Part of field study tour of Eco-NEXT Media Lab Programme in Arittapatti, Melur Taluk. Small Millet Food Festival was arranged with different types of food recipes. The objective of the festival was to disseminate the S&T information behind the Small Millets. Small Millets are resistant to drought and pests. So they are eco-friendly organic product of Mother Nature.



Small Millet Lunch arranged at Arittapatti for Experts and Participants.



Small Millet Festival at Arittapatti

Keezhadi and its Eco-Heritage for Water Conservation- Field Study

A Field Study to Keezhadi and its Eco-Heritage for Water Conservation was organized by NCSTC, DST, GoI and Dept. of Communication, Madurai Kamaraj University on 3rd June 2018 as a part of field study tour Eco-NEXT Media Lab Programme. The Field study to Keezhadi was to explore the Eco-Heritage for Water Conservation and its Construction.



Exploring the Ecological Heritage of Keezhadi



Exploring the Water Conservation structure of Keezhadi.

Regional Eco-NEXT Media Lab Programme

Eco-NEXT Media Lab was organized by NCSTC, DST, Govt. of India and Dept. of Communication, Madurai Kamaraj University at CIC Seminar Hall Madurai Kamaraj University on 3rd June 2018. Dr.Pamposhkumar Director/Scientist-F, Mission Eco-NEXT, NCSTC, DST, Govt. of India lead the Programme initiative at National level.

Honourable Vice Chancellor presided the programme and Registrar of Madurai Kamaraj University delivered a special address. Both Thiru Su Venkatesan and Thiru Paamayan shared their thoughts and views at Eco-NEXT Media Lab Programme. During the organization of Eco-NEXT Media Lab, all the fellows who had contributed during their field work received their Fellow Certificates from Experts of Eco-Media. All the 20 Video Documentaries produced during our Visit to water bodies ecological sites were released simultaneously during the inaugural programme. Dr.A.Santha Former Chairperson, School of Information and Communication Sciences opened Eco-Enrich displays at CIC Hall created and curated by Dept. of Communication in the august presence of experts from all over India.



Address by Dr.Pamposh Kumar
Director/Scientist-F, Mission Eco-
NEXT, NCSTC, DST, Govt. of India



A Talk by Thiru.Su.Venkatesan
on Eco-NEXT Media Lab



Releasing of 20 Video
Documentaries on Ecology and
Water bodies.



20th Madurai International Documentary and Short-film Festival-2018

20th Madurai International Documentary and Short-film Festival-2018 organized by Marupakkam, Madurai and Co-organized by Department of Communication, at Madurai Kamaraj University on 10th December, 2018 in CIC Seminar Hall. “Waves from the Deep” directed by Prof. Swarnavel Eswaran was Screened to the Students. More than 40 Students Participated in the Event.



Discussion with Prof. Swarnavel Eswaran, Michigan State University, USA.



Screening of the Documentary 'Waves from the Deep'

Photo Walk- Nilayur Canal

Photo walk to Nilaiyur Canal, Madurai organized by Dept. of Communication, held on 9 Sept. 2018. The students of Department of Communication, Madurai Kamaraj University and Mr. Selvam Ramasamy, Nature Photographer, Madurai Participated in the event.



*A talk on Nilaiyur Canal and its Livelihood for People by
Dr.S.Nagarathinam, Professor & Head, Dept. of
Communication,MKU.*

5-day National Training Programme on S&T communication on Eco Media, Design and Innovation for Young change makers.

5-day National Training Programme for Trainers on S&T communication on Eco Media, Design and Innovation for Young change makers, jointly organized by Dept. of Communication, Madurai Kamaraj University & NCSTC, DST, GOI during 09-13 April, 2019 held at CIC Hall, Madurai Kamaraj University. During this programme, A Total number of 24 Young Change Makers were trained and experts in the field of E-3 and S&T Communication shared their knowledge and skills to young change makers.

The programme was inaugurated and Presided by Prof. Dr. M.Krishnan, Vice Chancellor and Key note address was given by Dr.Pallavi Latkar, Director, Grassroots, Mumbai. Dr.Krishnarao Appasani, CEO, Science City, Govt. of Andhra Pradesh, Mr. Senthil Kumaran, UNESCO Award Winning Photographer, Madurai, Dr. Badri Narayanan, Ophthalmologist and Ornithologist, Madurai, were key resource persons trained the Young Change Makers.



Welcome Address by Dr.S.Nagarathinam, Professor and Head, Dept. of Communication, MKU, in the Inaugural Function.



Inaugural Function of the 5-Day Training Programme



Master Class with Dr.Krishnarao Appasani, CEO, Science City, Govt. of Andhra Pradesh.



Field Visit to Arittapatti, Eco-Heritage Spot.

Script Writers Workshop for Radio Serial

Script Writers Workshop for Radio Serial organized by Vigyan Prasar, Govt. of India, Tamil Nadu Science Forum, Madurai in collaboration with Dept. of Communication, Madurai Kamaraj University held on 13 April 2017. More than 50 persons participated in this programme held CIC Seminar Hall, Madurai Kamaraj University. Experts and participants from Madurai participated in the event.



Presentation by Prof. P.Rajamanickam, Principal Investigator, VP Radio Project.



Session with Dr.S.Nagarathinam, Head & Chairperson i/c, Dept. of Communication, MKU on Science Communication on Sustainable Development.

Screening and Film Appreciation of Short film 'Saayam'

Screening event of Short film 'Saayam' by Forum of Film Appreciation, Dept. of Communication, Madurai Kamaraj University on 7 April 2017. The Team members of 'Saayam' participated in the event. Abhi Saravanan participated as Special Guest. The film crew, especially Kundavi Bhaskar, intellectuals and social activists including Selvam Ramaswamy and Suruli. More than 40 person including students participated in the event.



Welcome address by Dr.S.Nagarathinam, Head & Chairperson, Dept. of Communication, MKU



Talk by Ms.Kundavi Bhaskar, Script Writer, 'Saayam'.



A News Article of event Published in 'The Hindu'

Field Immersion Programme -Kirudhumal

Field Immersion Programme at Kirudhumal River organized by Dept. of Communication, Madurai Kamaraj University on 16 April 2019. Water sharing issues within state were sensitized among the youth. Prof. Rajamanickam, Tamil Nadu Science Forum and Mr.Jayachandran participated in the event.



.Field Immersion Programme at Mottakazhundu-The Origin of Kirudhumal in Madurai.



Water sharing issues within state is explained among youth.

Eco Innovation Field Programme

An Eco Innovation Field Programme was organised by Department of Communication, Madurai Kamaraj University and NCSTC, DST, Govt. of India Under the project Eco Rise Challenge and S&T Communication for Young Change Makers.

In the Programme local community with knowledge of making Palmyra Products give first hand exposure to innovate new products with expert artisans.

As an outcome, A Palmyra leaf Automobile Seat Cover and a Leak Proof Vessel were developed.



Making of Palmyra Leak Proof Vessel in the field



Eco Innovation Programme with local community on making Palmyra alternatives