

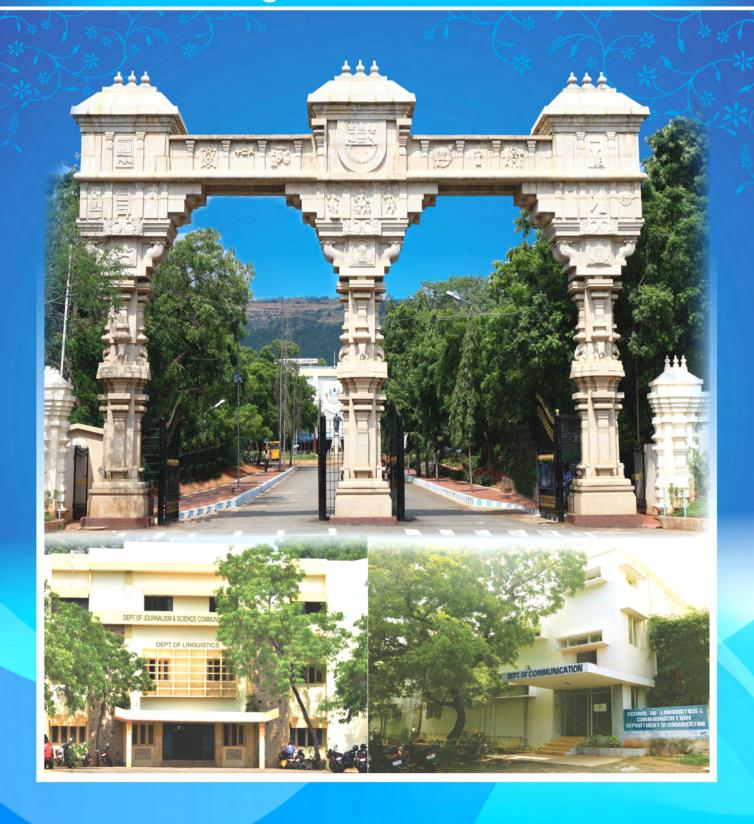


Madurai Kamaraj University



(University with Potential for Excellence)
Madurai-625 021

School of Linguistics and Communication





Madurai Kamaraj University

School of Linguistics and Communication

Madurai-625 021

DEPARTMENT OF LINGUISTICS

DEPARTMENT OF JOURNALISM and SCIENCE COMMUNICATION

DEPARTMENT OF COMMUNICATION

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I. PROFILE OF THE SCHOOL

The School of Linguistics and Communication was established in 2013, is a heterogenous school comprising the following departments:

- 1. **Department of Linguistics** started in the year 1981.
- 2. **Department of Journalism and Science Communication** started in the year 1988.
- 3. **Department of Communication** started in the year 1991.

Chairpersons of the School:

- 1. **Dr. V. Renuga Devi**2013 2015
- 2. **Dr. S. Nagarathinam**2015 2017, 2019 to till date.
- 3. **Dr. S. Jenefa**.....2017 2019

The School of Linguistics and Communication is founded on the conviction that the Humanities give purpose, direction and value to education and to life, and that they are no less important to society than scientific and technological disciplines. The School aims at providing a centre of common awareness and a sense of human responsibility, making the University more than a complex of specialist departments. In addition, it is committed to the achievement of academic and linguistic excellence, creativity and all-round development of students. The courses offered in the School reflect these objectives and concerns. The Department of Linguistics concentrates on the multi dimensions of any language, Typology, Translation & Interpretation, Tribal Studies, Documentation of Endangered Languages and Language Teaching. The Department of Journalism and Science Communication concentrates on various forms of News Media. The Department of Communication concentrates on Visual Media.

1. DEPARTMENT OF LINGUISTICS

The study of Linguistics was introduced in Madurai Kamaraj University ever since its inception in the year 1966 and was part of the programme of the Department of Tamil Studies. Certificate course in Linguistics was introduced as a part-time evening course in 1968 and a Diploma course in 1969. Madurai Kamaraj University introduced a full-time Post Graduate degree course in Linguistics in the year 1978 and simultaneously introduced Certificate and Diploma courses in Translation. More than 450 candidates have taken their diplomas in Linguistics, 220 M.A., 140 M.Phil., 37 Ph.D. and one D.Litt. The Department of Linguistics, attained an independent status in the year 1981, started introducing M.Phil. Linguistics and M.Phil. Language Science courses in 1989 and 1995 respectively. The Department of Linguistics is incorporated in School of Linguistics and Communication in the year 2013. At present there are three faculty members excelling in the Department of Linguistics.

The Department of Linguistics has organized 3 Summer Institutes, 15 Workshops, 4 International Seminars, 21 National Seminars and 27 Orientation Programmes, getting funds from U.G.C., ICSSR, Madurai Kamaraj University, Central Institute of Indian Languages, Mysore, and Central Institute of Classical Tamil, Chennai. So far the Department of Linguistics has published more than 75 books and 780 research papers, edited 55 books. Students have got placement in various Universities, Colleges and Schools, and appointment in Central Institutes of Indian Languages, Mysore. Some Students have got placement in Foreign Countries like Mauritius, Singapore, United States and placed in various Government administrative services. International Institute of World Tamil Research, Central Institute of Classical Tamil, Chennai and Census of India, Kolkatta.

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION

The Department of Journalism & Science Communication was established in the year 1988 with the objective to produce socially responsible, culturally conscious and industry ready media professionals. It offers various vibrant media degree courses. The courses are designed to impart theoretical knowledge on various aspects of Journalism & Mass Communication with emphasis on the specific skill sets required to work in the media industry. Our students get in-depth training in Print & Electronic Journalism, Page Layout & Designing, Photo Journalism, Script Writing for Radio & TV, Audio/Video Production, Advertising & Public Relations, Technical Writing/Content Development. Students undergo four mandatory Internships in each semester working in live projects in various media organizations like Newspaper, Magazines, Radio & Television Channels, Online Media, Ad Agencies & PR Firms. Students bring out the Lab Journal 'KAYAL' - a 8 page, bilingual Tabloid magazine as a mandatory course requirement. Weekly Quiz & Debates on current affairs are conducted by the students as a part of 'QUEST' CLUB' activities. The Photography Club "Eye Opener's Club" lets the students to indulge in theme based photography, based on which photoexhibitions are conducted. Every Friday afternoon is allocated for "Vellithirai", wherein a world cinema is screened and discussions on the film are done post screening. The combination of theoretical and practical training has assured the placement of students in key media organizations like The Hindu, The Indian Express, Dinamalar, Dina Thanthi, Tamil Hindu, Radio Mirchi, Radio City, Puthiya Thalaimurai, News7, Kalaigar TV, PuthuYugam, IBM iX.

3. DEPARTMENT OF COMMUNICATION

Department of Communication was established in the year 1991. The Dept. offers M.Sc., Media and Communication, M.Phil. Media and Communication and Ph.D., Journalism and Mass Communication. The courses of the Dept. of Communication have been designed as per the CBCS pattern to cater for the manpower needs in electronic, online and print media. The courses have academic and practical approaches in the fields of Photography, Videography, Writing, Editing, Documentary and Short film making, in order to offer knowledge and skill to improve the ability to practice independently and increase the employability of students.

Internship Trainings in TV, Radio and in Film Production also help students of the department to stay informed of the advancements in the industry. Earlier the Dept. offered a course in Visual Communication and now the Dept. has been specializing in the subject areas of Mass Communication, Electronic Media, and Visual Communication. Prof. Dr. Sasireka, Prof. Dr. T. Manonmani, Prof. Dr. Santha served as Heads of the Dept. of Communication earlier. After completion of the M.Sc., Media and Communication course, students can choose to be in the following organizations of media: Television, Radio Stations, Graphics, Animation Industries, Print Media and Online News Media houses, Mass Media Organizations, Advertising Agencies, Sound and Video Editing, Film Post Productions, Web Designing, E-Content Development and Videography units.

Vision of the Department

- Providing quality education to students to produce media contents in the field of Television, Radio and AV Film Media.
- Developing hands-on experiences in the field of Visual Communication/Electronic Media.
- Inculcating knowledge to develop socially responsible leader in the Media Industry
- Promoting Research and Development in the areas of Media and Mass Communication

II. FACULTY PROFILE

1. DEPARTMENT OF LINGUISTICS



Dr. A. MUNIAN
Assistant Professor and
Head i/c
98439 66522
amnlinguistics@gmail.com

Specialized Area of Research

Phonetics and Phonology, Dialectology, Sociolinguistics, Language Teaching and Tribal Research.

Specialized Area of ResearchSyntax, Computational Linguistics,
Language Teaching and Sociolinguistics

Dr. K. UMARAJ Assistant Professor94872 23316
umarajk@gmail.com





Dr. R. KUMARASAMY Assistant Professor99652 83312
kumarling27@gmail.com

Specialized Area of Research

Morphology, Lexicography, Dialectology and Field Linguistics and Sociolinguistics

Specialized Area of ResearchTypology, Translation,
Grammar and Minority Languages

Dr. V.RENUGA DEVI Emeritus Professor 94868 98197 prof.renuga@gmail.com



2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION



Dr. S. JENEFA
Professor and Head
80560 08921
jenefa.journalism@mkuniversity.org

Journalism Education Gender & Media and Social Media

Media History, Media & Minorities and Media & Culture

Dr. J. BALASUBRAMANIAM Assistant Professor77085 18877
balumids@gmail.com



Dr. S. RAJESH KUMAR Assistant Professor 99409 45674 rajeshgreenish@gmail.com

New Media, Media Laws and Ethics



3. DEPARTMENT OF COMMUNICATION

Specialized Area of ResearchEnvironment, Eco, Nature & Media,
Gender and Health Communication

Dr. S. NAGARATHINAM Professor and Head96009 30723
snagarathinam@gmail.com





1. DEPARTMENT OF LINGUISTICS

Course	Department	Eligibility	Mode of Selection
M. A. Linguistics (2 years)	Linguistics	A Pass in any UG degree	Non Entrance Examination
M.Phil. Linguistics (1 year)	Linguistics	M. A. Linguistics (55%)	Common Entrance Examination
Ph.D. Linguistics Part-time/ Full-time (3 years)	Linguistics	M. A / M. Phil Linguistics (55%)	Common Entrance Examination Those who are passed NET are exempted from entrance test
Certificate Course (1 year)	Linguistics	A Pass in any UG degree	Non Entrance Examination
Diploma Course (1 year)	Linguistics	Certificate Course in Linguistics	Non Entrance Examination

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION

Course	Department	Eligibility	Mode of Selection
M.A. Journalism & Mass Communication (2 Years)	Journalism & Science Communication	A Pass in any Degree. (BA/B.Sc/B.Com/BBA /B.E./B.Tech/etc)	Based on UG Marks
M.Sc. Communication & Journalism (2 Years)	Journalism & Science Communication	A Pass in any Degree. (BA/B.Sc/B.Com/BBA /B.E./B.Tech/etc)	Based on UG Marks
M.Phil. Journalism & Mass Communication (1 Year)	Journalism & Science Communication	MA/M.Sc in Journalism & Mass Communication Subjects (55%)	Common Entrance Exam & Interview Conducted by the University
Ph.D. Journalism & Mass Communication (Part-Time / Full Time) (3 Years)	Journalism & Science Communication	MA/M.Sc/M.Phil in Journalism & Mass Communication Subjects (55%)	Common Entrance Exam & Interview Conducted by the University. Those who have passed NET or SLET are exempted from the entrance exam.



3. DEPARTMENT OF COMMUNICATION

Course	Department	Eligibility	Mode of Selection
M.Sc., Media and Communication (2 years)	Department of Communication	A Pass in any UG Degree	Based on UG Marks
M.Phil. Media and Communication (1 year)	Department of Communication	M.A.,/M.Sc., with 55%	University Common Entrance Examination& Interview
Ph.D., Mass Communication and Journalism Full-Time/Part-Time (3 years)	Department of Communication	P.G. Degree with 55%	University Common Entrance Examination& Interview

IV. ON GOING PROJECTS:

1. DEPARTMENT OF LINGUISTICS

Name of the Faculty	Title of the Project	Funding Agency	Thrust Area
Dr.K.Umaraj	வரலாற்றுமுறை இலக்கண அடிப்படையில் தொல்காப்பியம் பதினெண்கீழ்க்கணக்கு நூல்களின்இடைச்சொற்களின் பொருண்மைகளும் பொருண்மை மாற்றங்களும்	Central Institute of Classical Tamil, Chennai	Tamil Grammar
Dr.R.Kumarasamy	Developing CDL (Computational Documentation Lexicon) for Tulu as Endangered Language	ICSSR	Endangered Language



IV. ON GOING PROJECTS:

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION

Name of the Faculty	Title of the Project	Funding Agency	Thrust Area
Dr. S. Jenefa	A study on level of Awareness about Cyber Laws related to Social Media among its users in Tamil Nadu	Indian Council for Social Science Research (ICSSR - Major Research Project)	Social Media

3. DEPARTMENT OF COMMUNICATION

SI.No	Principal Investigator/ Project Director	Thrust Areas	Sponsoring Agency
1.	Dr.S.Nagarathinam	Tamil Music Mobile App– Silappathikaram Songs	Central Institute of Classical Tamil, Govt. of India
2.	Dr.S.Nagarathinam	Climate Change and Young Media Persons	INTERNEWS Network, USA
3.	Dr.S.Nagarathinam	Nature, Ecology, Media and Communication	Department of Science and Technology, Govt. of India
4.	Dr.S.Nagarathinam	Tribal Women - Health and Drudgery Reduction	Vigyan Prasar, Govt. of India

1. DEPARTMENT OF LINGUISTICS



March 28, 2016

'Society, Language and Culture', National Seminar organized by Department of Linguistics, School of Linguistics and Communication, Madurai Kamaraj University, Madurai.

In the Inaugural function of ICSSR Sponsored National Seminar on 'Society, Language and Culture' held on 28th March 2016, the Chief Guest Prof. K. Karunakaran, Former Vice-Chancellor of Tamil University, and Dr. L. Ramamoorthy, Head, LDCIL, Central Institute of Indian Languages, Mysore are in the dais. Dr. A. Munian, Organizing Secretary of ICSSR Sponsored National Seminar welcomes the gathering.



In the Valedictory function of ICSSR Sponsored National Seminar on 'Society, Language and Culture' held on 30th March 2016, the Chief Guest Prof. V.Thiruvalluvan, Director, CAS in Linguistics and Dean, Faculty of Indian Languages, Annamalai University, Former Chairpersons of School of Tamil Studies, Dr.A. Athithan and Dr. M. Manivel, Special Officer Prof. K. Ravichandran and the Chairperson in charge of School of Linguistics and Communication Dr. S. Nagarathinam, are in the dais.



- 1. Professors and Research Paper Presenters participated in the ICSSR Sponsored National Seminar on Society, Language and Culture.
- 2. **Prof. K. Karunakaran**, (Former Vice-Chancellor, Tamil University) Visiting Professor, Dept. of Linguistics, Bharathiyar University, Coimbatore.
- 3. **Dr. L. Ramamoorthy**, Head, LDCIL, Central Institute of Indian Languages, Mysore.
- 4. **Dr. N. Nadaraja Pillai**, Professor cum Deputy Director (Rtd.), Central Institute of Indian Languages, Mysore.
- 5. Dr. M. Balakumar, Head, National Testing Service, Central Institute of Indian Languages, Mysore.
- 6. **Prof V. Thiruvalluvan**, Director, CAS in Linguistics & Dean, Faculty of Indian Languages, Annamalai University, Annamalai Nagar 608002



National Seminar on Recent Trends in Natural Language Processing organized by Department of Linguistics, School of Linguistics and Communication Madurai Kamaraj University, Madurai in collaboration with Linguistic data Consortium for Indian Languages, CIIL, Mysore.

The Chief Guest **Prof. K. Karunakaran**, Former Vice-Chancellor of Tamil University, **Dr. L. Ramamoorthy**, Head, LDCIL, Central Institute of Indian Languages, Mysore,

Dr. N. Nadaraja Pillai, Professor cum Deputy Director (Rtd.), Central Institute of Indian Languages, Mysore, Professor **N. Deivasundaram**, Former Head, Linguistics Unit, Madras University, Chennai, Professor **A. Athithan**, Former Head, Department of Linguistics, Madurai Kamaraj University, Madurai are in the dais. **Dr. A. Munian**, Assistant Professor and Head i/c. Department of Linguistics, Madurai Kamaraj University, Madurai.



DEPARTMENT OF LINGUISTICS CONTINUED....

Visits by the Eminent Academicians / Scholars



The Head, **Shri Su. Ve. Lingam** and the Members of Malaysia Tamil Mani Mandram, visited the Department of Linguistics, Madurai Kamaraj University, Madurai.

Any Function / Meeting



Mrs. S. Latha Eswari. Research scholar of the Department of Linguistics presents her research paper in the Research Forum.

February 17th 2016

Ms. V.Malaimozhi, Research scholar of the Department of Linguistics presents her research paper in the Research Forum.

Important Events



Dr. T. P. Meenakshisundran Endowment Lecture delivered by **Dr. T. Muthukrishnan**, Associate Professor, Department of Linguistics, Bharathiar University, Coimbatore.



Field visit to the tribal settlement at **Sirumalai** in Dindigul District to record the tribal language.

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION

February 18 & 19, 2015





Two Day National Level "Workshop on Media Writing Skills"
Key Resource Persons: K. Vaidyanathan, (Chief Editor of Dinamani)
Mr. Vasanth, (Film Director & Screen Writer)
Mirchi Senthil, (Radio Jockey & Actor)

October 16, 2015



"DOCUFEST", Our Documentary films and PSAs release and screening function wherein documentary films & PSAs produced by our Students were screened.

November 2nd & 3rd, 2015



Three Day Workshop on Photography.
Resource Person:

Mr. Selvaprakash Lakshmanan (International Photographer)

September 26-27, 2013



Two Day Seminar on Tamil **Society in Nineteenth Century**.

September 10-11, 2013



Two Day seminar on VP Radio serials in All India Radio

August 22, 2012



Special Lecture: Caste, The Body and Dalit Politics:

Making and Contesting Caste in Tamil Nadu.
Resource Person:

Dr. Hugo Gorringe,

Senior Lecturer in Sociology, University of Edinburg, Scotland.

March 1st, 2011



Women in Journalism **Kavitha Muralitharan**Renowned Journalist

3. DEPARTMENT OF COMMUNICATION



3-Day National Training Programme on Climate Change News Coverage for Aspiring and Young Vernacular Media Persons. Jointly organized by Dept. of Communication, Madurai Kamaraj University and INTERNEWS Network, USA. Seminar Hall, Faculty Guest House, Madurai Kamaraj University, Madurai, during 27, 28 & 29-01-2016.



Global Campaign Against Violence Against Women - One Billion Rising - Co-Organized with EKTA, Open Auditorium Gandhi Museum, Madurai.



National Capacity Building Workshop on Adolescent Health for Tribal Girls, Kurangani/Kottakudi, Bodi, Jointly organized by Vigyan Prasar, GOI & Dept. of Communication, Madurai Kamaraj University. Kurangani / Kottakudi, Bodinayakkanur, during 24 & 25-06-2016.



10-Day Training Programme on Eco-Media WaSH Science Communication jointly organized by Dept. of Communication, Madurai Kamaraj University & NCSTC, DST, GOI. UGC-Academic Staff College, Madurai Kamaraj University, during 14-23.09.2016.



10-Day Training Programme on Eco-Media WaSH Science Communication jointly organized by Dept. of Communication, Madurai Kamaraj University & NCSTC, DST, GOI. Seminar Hall, CIC, Madurai Kamaraj University, during 22-31-03-2017.

V. OTHER EVENTS

3. DEPARTMENT OF COMMUNICATION

Eco-Media Extension Activity

Kiruthumal River

(20.10.2016)



Removal of Bushes, Plastic, accumulated Wastes. Involvement of Local Public. Support from Panchayat for reviving the river – which is mentioned in Tamil literature.

PARTICIPANTS: Students of Department of Communication, Madurai Kamaraj University, Registrar of Madurai Kamaraj University, Samayanallurllayathalaimurai, President of Erkudi-AchampathuPanchayat, Local Public, Nature Secure Foundation.

Teppakulam Temple Tank

(25.10.2016)



Removal of Styrofoam, plastics, polythene and defecation. Shopkeepers were sensitized not to burn Styrofoam, plastics inside the tank and insisted for using of dust-bins. And Public were sensitized for stopping open defecation. Newspaper alarmed the authorities with realities of the Tank – which is culturally important to people.

PARTICIPANTS: Students of Department of Communication, Madurai Kamaraj University, Students of Thiagarajar Arts and Science College and Nature Secure Foundation.

Keezhakuyilkudi Lotus Tank

(26.10.2016)



Removal of Duckweed, Plastics and Wastes. Local youth are interested to take charge of Pond for maintaining its nature.

PARTICIPANTS:

Students of Department of Communication, Madurai Kamaraj University, Local Youth, Samayanallurllayathalaimurai.

Vaigai River



Plastic and Polythene Removal. Sensitized the importance of Vaigai River to people living in Madurai City.

PARTICIPANTS: Students of Department of Communication, Madurai Kamaraj University, American College, Media Research Forum, Youths from Thirunagar Pakkam Samayanallur Ilayathalaimurai, Madurai Volunteers, Nature Secure Foundation, Madurai Nature Photographers.

Bear Shola Falls - Kodaikanal Hills

(21.12.2016)



Plastic and Vegetation Removal.

PARTICIPANTS: Students of Department of Communication, Madurai Kamaraj University, Anugraha Institute of Social Sciences, Smile Association, Assistant Conservator of Forest Mr. Balakishana IFS, Mr. Backiasamy Nature Enthusiast & Mr. Bala, Palani Hills Conservation Council.

Kachirayiruppu Tank

(21.04.2017)



Students and Local Youth of Kachrayiruppu on 21.04.2017. Storytelling Event on Tank.

M.S. Puram Check Dam



Local Public and Farmers on 25 April 2017. Sharing of Information on Ground Water and Check Dams.

Vandiyur Tank



Local Public, Youth and Engineers of PWD, Govt. of Tamilnadu on 27.04.2017. Storytelling Event on Tank.

RamanathapuramAatrangarai



Local Public and Farmers on 26 May 2017. Sharing of Information on Drought and Water with farmers.



IV. INFRASTRUCTURAL FACILITIES

1. DEPARTMENT OF LINGUISTICS



Professor J.NEETHIVANAN HALL, Department of Linguistics, Madurai Kamaraj University, Seminar Hall with the capacity of 50 seats, A/C, ICT facilities and Interactive White Board.

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION



- · An exclusive Computer Lab for publishing Lab Journal "Kayal"
- HD Video camera & Apple iMAC with Final Cut Pro software for professional Video Production
- DSLR Cameras for learning Photography & Photojournalism.
- An exclusive Department Library with more than 800 Books
- Wi-Fi facility to access e-journals and other e-resources

3. DEPARTMENT OF COMMUNICATION

The Department is fully equipped with

- LCD projector
- Multimedia Lab
- Library and DSLR
- Supporting Equipments
- Video Cameras







1. DEPARTMENT OF LINGUISTICS



Dr. A. Munian

Appreciation Award for the Contribution to the Research and development during the period 1st January to 6th July 2017.



Independence Day Celebration 2017 - Prize Winners in Dance Competition & English Elocution.

2. DEPARTMENT OF JOURNALISM & SCIENCE COMMUNICATION

Dr. S. Jenefa, receiving the award from our Honorable Vice Chancellor at the 2017 Independence Day function for her contribution in Research Projects.



Prize Winners in various events including "Best Budding Journalist", "Best Radio Jockey" for 3 consecutive years at the "Karisal" - South Indian Inter Media departmental Festival organized by the Department of Communication, Manonmaniam Sundaranar University, Thirunelyeli

3. DEPARTMENT OF COMMUNICATION

Dr. S. Nagarathinam is winner of EU-India Media Award and the UNFPA-Laadli Media Awards for Photography and Lyrics. In 2017, he was honoured by Vice-Chancellor Prof.Dr.P.P.Chelladurai for the research contributions to the University. Dr.S.Nagarathinam was a fellow of Reuters Foundation, New York, USA and the Lilly MDR-TB Media Partnership. He is a member of expert Commission on Education and Communication of International Union for Conservation of Nature—IUCN.





VIII. EXTENSION ACTIVITIES

SCHOOL OF LINGUISTICS AND COMMUNICATION

VILLAGE EXTENSION PROGRAMME

Cleanliness Drive in Boothipuram



Tree Plantation in Boothipuram



Survey Activity in Boothipuram



Awareness on Toilets & Hygiene



- The School of Linguistics and Communication has adopted the Boothipuram Village, Usilampatti TK, Madurai District, September 2017.
- We planted more than **450 Trees** like Jamun tree, Sirissa tree, Bead tree, Jack tree, Tamarind tree, Chiretta tree and Margosa tree.
- Data Collection was made administering the questionnaire among the people of Boothipuram Village regarding Total Population, Education and Families Annual Income. etc.
- The students and faculty members created awareness among the people of village regarding health and hygiene, also made awareness to promote and protect their environment.

CONTACT DETAILS

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