

Dr. S.RAJESH KUMAR

Assistant Professor



Department of Journalism and
Science Communication

School of Linguistics and
Communication

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Educational Qualifications

: Ph.D in Journalism and Mass Communication (2019)
Master of Philosophy in Communication (M.Phil.-2009)
UGC- National Eligibility Test (NET-2007)
Master of Science in Electronic Media (M.Sc.-2006)

Professional Experience

: Served as Assistant Professor at Dept. of Visual
Communication, Bharath College of Arts and Science,
Thanjavur, Tamilnadu from June 2006- May 2010.
Served as Assistant Professor in Dept. of Visual
Communication, Apollo College of Arts and Science,
Chennai from June 2010- Oct 2010.
From Oct 2010 to till working as Assistant Professor in the
Dept. of Journalism and Science Communication, Madurai
Kamaraj University, Madurai.

FIELD OF SPECIALIZATION

- New Media
- Media Laws and Ethics
- Advertising and Film Appreciation

RESEARCH SPECIALIZATION

- Digital media
- Media and Children
- Media and Disability

Research Supervision:

Program	Completed	Ongoing
Ph.D		
M.Phil		

PROFESSIONAL EXPERIENCE

No	Institution	Position	From (date)	To (date)	Duration
1.	Dept. of Visual Communication, Bharath College of Arts and Science, Thanjavur, Tamilnadu	Assistant Professor	June 2006	May 2010	04 Year
2.	Dept. of Visual Communication, Apollo College of Arts and Science, Chennai	Assistant Professor	May 2010	Oct 2010	06 Month
3.	Dept. of Journalism and Science Communication, Madurai Kamaraj University, Madurai.	Assistant Professor	Oct. 2010		09 Year

RESEARCH COLLABORATION (BOTH NATIONAL & INTERNATIONAL)

Name of the Collaborator	Institute	Collaboration Details	Collaboration Output (Papers/Patents/Research/Online)

COMPLETED RESEARCH PROJECT

No	Title of the Project	Funding Agency	Total Grant	Year
	A study on the level of awareness about cyber laws related to social media among its users in Tamilnadu Co-PI Under Dr. Jenefa Prof. and Head	ICSSR-Newdelhi	Rs.800000/-	2015-2018

ON-GOING RESEARCH PROJECT

No	Title of the Project	Funding Agency	Total Grant	Year

HONORS/AWARDS/RECOGNITIONS

1. Gold Medalist, Master of Science in Electronic Media (M.Sc.), Year 2006, Manonmaniam Sundarnar University, Tirunelveli, Tamilnadu.
2. Merit award for producing 100% result in the subject handled for the Bharathidasan University Degree Examinations, Trichirapalli, Year 2006, 2007, 2008 and 2009.

PUBLICATIONS

- “Use of ICT for women empowerment in India” Journal of Research, Extension and Development- Vol.01, No.02, October 2012.
- “Listener Pattern to FM Radio in Tamil Nadu”- Communication Today, Oct. - Dec., 2014. ISSN 975-217X
- “Level of Digital divide and digital literacy among children in Madurai District- A study” A handbook on ICT and Community Development, Publication Division, M.S.University, Tirunelveli, ISBN no. 978-93-81402-37-5. Jan. 2017.
- “A study of parent’s attitudes and concerns towards the internet use of children”. Subbalakshmi Lakshmi pathy College, Madurai, Paper published. ISBN no. 978- 93-86712-20-2. Dec. 2017.
- New media consumption pattern of children a study” In the Journal New media issues and Impact on Society, Proceedings of National Seminar, department of Mass Communication, St. Xavier’s College, Mapusa, Goa on 07.02.2017 to 08.02.2017, ISBN No 978-93-5311-474 9. Feb. 2017.

PAPER PRESENTED IN CONFERENCE/SEMINAR/WORKSHOP

Name of the Conference	Date	Place	Title	Author(s)
UGC sponsored National Symposium on Ethics and Human Values	Oct. 5 th and 6 th , 2007	Gopi Arts and Science College, Gobichettipalayam	“Media Ethics and Human Values”	Dr. S.RAJESH KUMAR
National Seminar on ICT for Development	05.01.2017 to 6.01.2017	Department of Communication, M.S.University, Tirunelveli	Level of Digital divide and digital literacy among children in Madurai District- A study	Dr. S.RAJESH KUMAR
National Seminar on New media issues and	07.02.2017 to 08.02.2017.	Department of Mass Communication, St. College,	Influence and behavioral pattern of New media among	Dr. S.RAJESH KUMAR

Impact on Society Xavier's		Mapusa, Goa	children in Madurai District- A study	
Inter National Conference on Decentralized media and Society (Civic Engagement Beyond Fences),	12 th October and 13 th October 2017.	Department of Visual Communication, SRM University, Chennai	Digital culture and its Impact among Children in Madurai District- A study.	Dr. S.RAJESH KUMAR
National Seminar on Constructing Sensibilities, Identity, politics and the society in the history of Malayalam novel	13 th October 2017.	Department of Malayalam, Madurai Kamaraj University, Madurai	Influences of digital terms in Malayalam contemporary Novels" - A study.	Dr. S.RAJESH KUMAR
National Seminar on Recent trends in media	December 18 th 2017	Department of Visual Communication, Subbalakshmi Lakshmipathy College, Madurai	A study of parent's attitudes and concerns towards the internet use of children	Dr. S.RAJESH KUMAR
National Seminar on Media's influence on Society	14.02.2020	Department of Visual Communication, Subbalakshmi Lakshmipathy College, Madurai	Virtual reality versus Digital Kids-A study	Dr. S.RAJESH KUMAR
Invited as an expert for the workshop on validation of tools under ICSSR – IMPRESS project	23.10.19	Department of Lifelong Learning Alagappa University Karaikudi	Invited as an expert for the workshop	Dr. S.RAJESH KUMAR

CONFERENCE/WORKSHOP/SEMINAR/TRAINING ORGANIZED

Type	Name	Date(s)	Place	Role Played	Funding Agency
Regional level	One Day regional level Film Festival	27.08.2010	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One day symposium on Paid News and Media Ethics	29.10.2010	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Three Day Documentary Workshop on Bio-Diversity-, Dept. of Journalism and Science Communication	29.03.2011 to 31.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Workshop on “Documenting Culture”- NFSC	20.01.2011	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	“Women in Journalism”- by Kavitha Muralitharan	01.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One Day Regional Seminar on “Media and Ethics”- by Mr. Gnani Tamil Writer	03.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One Day Workshop on Exploring SPSS	06.01.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Two Day Seminar on ‘Muthaiah Research Works’	14.02.2012 - 15.02.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Two days regional seminar on Postmodernism and Film	28.02.2012 - 29.02.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU

State Level	Seven Days Residential Workshop on ‘Film Making’	21-05-2012 to 27-05-2013	Dept. of Journalism and Science Communication and Jointly organized with Dept. of Folklore	Co-ordinator	MKU
Regional level	One day Seminar on “Information Access and Knowledge Gap”	08.03.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Two Day Seminar on “Muthumohan Research Works”	19.03.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One day Career Counseling Programme by media professionals	29.03.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Two Day Seminar on “Raj Gowthaman Research Works”	03.04.2012 - 04.04.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	Conducted a special lecture on “Caste, The body and Dalits politics; Making and conducting caste in Tamil Nadu” by Dr. Hugo Gorringer, Professor in Sociology, University of Edinburgh, Scotland	22.08.2012	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One day Workshop on “Understanding Gender Masculinity and the role of Media”	8th Oct. 2012	Department of Journalism and Science Communication in association with EKTA, Madurai	Co-ordinator	MKU
Regional level	Two Days Regional seminar “Tamil Society in Nineteenth Century	26-27 Sept. 2013	Jointly organized by Dept. of Journalism and Science Communication and Kalachuvadu Publishers	Co-ordinator	MKU
Regional level	One day Workshop on “Media and Human	28 th Sep. 2013	Dept. of Journalism and	Co-ordinator	MKU

	Rights” Mr. Kathir, Evidence Human Rights Organization and Mr.Mayilvahanan, Times of India Madurai		Science Communication		
National seminar	Two Days National seminar on “Science Serials of Vigyan Prasar through Radio”	18-19 Sept. 2013	jointly organized by Dept. of Journalism and Science Communication and Vigyan Prasar, Department of Science and Technology, New Delhi	Co-ordinator	Department of Science and Technolog y, New Delhi
Regional level	One day Documentary Fest	17 th March 2014	Dept. of Journalism and Science Communication	Co-ordinator	MKU
National seminar	Three days national seminar on “Communication in Sangam Literature”	25 th March to 27 th March 2014	Dept. of Journalism and Science Communication, in collaboration with Centre for Classical Tamil and Research, Chennai	Co-ordinator	Centre for Classical Tamil and Research, Chennai
National Level	A Two day National Level “Workshop on Media Writing Skills”	February, 18 & 19, 2015	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	“DOCUFEST-2015”, Documentary films and PSAs release and screening function	16.10.2015	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Internatio nal Conferenc e	Three day International Conference on “Second International research on Kappiyam”	8th December to 10 th December, 2017	Jointly organized by International Tamil Kappiya Research Institute, Malaysia and School of Tamil studies and School of Linguistics and	Co-ordinator	MKU

			Communication		
National level workshop	National level workshop on Photography	March 20 th 2018	Dept. of Journalism and Science Communication	Co-ordinator	MKU
Regional level	One day Lecture on Documentary Photography, by Mr. Amirthraj.	06.02.2020	Dept. of Journalism and Science Communication	Co-ordinator	MKU

BOOK PUBLISHED

Title of the Book / Chapter	Author	Publisher	Year	ISBN Number

MEMBERSHIP IN ACADEMIC BODIES

1. Chairman of Board of Examination in Directorate of Distance Education, Department of Mass communication and Journalism, Alagappa University, Karaikudi.
2. Advisory Board member, in Vruksha Community College, Madurai
3. Board of Studies member in Directorate of Distance Education, Department of Mass communication and Journalism, Alagappa University, Karaikudi.
4. Board of Studies member in Department of Visual Communication, GRD College, Coimbatore.
5. Board of Studies member in Department of Visual Communication, Subbalakshmi Lakshmipathy College, Madurai.
6. Member of Board of Examination in Department of Visual Communication and Animation, Subbalakshmi Lakshmipathy College, Madurai.
7. Member of Board of Examination, Department of Visual Communication, GRD College, Coimbatore.

8. Member of Board of Examination, Department of Visual Communication, Holy Cross College for Autonomous, Trichirapalli.
9. Member of Board of Examination, Department of Visual Communication, American college, Madurai.
10. Member of Board of Examination, Department of Visual Communication, Bharathidasan University, Trichirapalli and Periyar University, Salem,
11. Member of Board of Examination, Department of Visual Communication, St.Xavious College, Palayamcottai, Tirunelveli.
12. Member of Board of Examination, Department of English, Sri Sankara Arts and Science College, Enathur, Kanchipuram.
13. Review committee member for the preparation of study materials for B.A Mass Communication and B.Sc., Visual Communication -DDE M.K. University, 2013.
14. Member of Board of Examination, Department of Communication, Manonmaniam Sundarnar University, Tirunelveli.
15. Member of Board of Examination, Department of Journalism and Mass Communication, Periyar University, Salem.
16. Member of Board of Examination, Department of Visual Communication, Nehru Arts and Science College, Coimbatore.
17. Member of Board of Examination, Department of Visual Communication, Anugraha Institute of Social Sciences, Dindugal.

MEMBERSHIP IN PROFESSIONAL BODIES

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ADMINISTRATIVE EXPERIENCE

Role Played	Responsibilities	Period (Month & Year)
Dept. Lab and Equipment Incharge	Dept. Lab and Equipment Incharge	2010-2020
Staff editor Kayal E-Magazine	Staff editor Kayal E-Magazine and Design	2010-2020
Staff inchrge for Quest Club	Co-ordinating the Student	2010-2020

CONTACT

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