

Dr. M.Palanivelrajan

Assistant Professor

Department of Management Studies



Educational Qualification	M.S. (IT & M), Ph.D
Professional Experiences	04 Years
Field of Specialization	Marketing & Entrepreneurship
Research Projects	Completed Ongoing - -
Research Supervision	
Research Supervision Ph.D M.Phil	Awarded Ongoing - 08 06 -
Awards	-
Publications	International : 03, National : 01
Books Published	-
Papers Presented	21
Academic Responsibilities	MBA Hostel Warden, Project Counselling
Academic Membership	Madurai Management Association
Contact Info	Department of Management Studies School of Business Studies Madurai Kamaraj University Palkalai Nagar, Madurai-625 021 Mobile:+91 7598226107 E-Mail id:palanivelrajan778@gmail.com