



ENTREPRENEURIAL AWARENESS PROGRAM
Entrepreneur, Career, and Innovation Hub
Rashtriya Uchchar Shiksha Abhiyan (RUSA-MKU)
National Higher Education Mission
Madurai Kamaraj University



*Invitation to all the Faculty Members,
Research Scholars, and Industrial Collaborators*

Venue: Dr. Abdul Kalam Arangu

Date: May 4, 2022 Time: 10:30 AM

WELCOME ADDRESS : **Prof. M. Sivakumar**
Registrar i/c
Madurai Kamaraj University

**ABOUT MKU-RUSA
ENTREPRENEURSHIP PROGRAM** : **Prof. G. Kumaresan**
Coordinator, RUSA-MKU

PRESIDENTIAL ADDRESS : **Prof. J. Kumar**
The Vice-Chancellor
Madurai Kamaraj University

**SPECIAL ADDRESS ON
ENTREPRENEURIAL AWARENESS** : **Dr. Badri Seshadri**
Ph.D. (Cornell University)
Business Advisory, Strategy Consulting,
Transformation & Change Management
Expert, Managing Director, Synprosoft
(NHM), Director, AARGEE Staffing
Services Private Limited, Managing
Director, Regional Publishing House,
New Horizon Media, Director & Co-
Founder, Cricinfo.

Interaction with Faculty Members & Research Scholars

VOTE OF THANKS : **Dr. Praveen Kumar**
Convener, MKU-RUSA Entrepreneurial
Awareness Program
Centre for Tourism and Hotel Management
Madurai Kamaraj University