



**MADURAI KAMARAJ UNIVERSITY**  
(University with Potential for Excellence)  
**DIRECTORATE OF DISTANCE EDUCATION**



E-mail: [directordde@gmail.com](mailto:directordde@gmail.com)  
Website: <https://mkuniversity.ac.in/dde/>

Palkalai Nagar  
Madurai - 625 021

Date: 17.06.2022

**DEPARTMENT OF JOURNALISM AND  
MASS COMMUNICATION**

**TRAINING PROGRAMME FOR SECOND YEAR M.A. (JMC)**

Dear Student,

Greetings! The Practical Training Programme for the students of Second Year M.A. Journalism and Mass Communication (20CT and 20AY Semester and all other Semester and Non-Semester absentees and the students who are having pending results) in the subject **Short film –Documentary, Website for Semester and Photography and Video Production (PJMCTP2)** for Non-Semester absentees is scheduled to be held as follows:

<b>Students Batch</b>	<b>Venue</b>	<b>Dates</b>
<b>20CT and 20AY semester and all other semester and non-semester absentees of the previous batches</b>	Seminar Hall, 'PG' Block (II Floor), DDE, MKU Palkalai Nagar, Madurai – 625 021	<b>Training Dates:</b> 12.07.2022 to 17.07.2022 <b>Examination Date:</b> 18.07.2022

The students should attend the in-person training on the scheduled dates and submit their assignments and projects at the time of training without fail. The final valuation (Viva-voce) of the assignments and projects will be done with the support of the outside examiners. The practical written exam will be conducted at the end of the training.

It is mandatory for the Second Year M.A., JMC students to attend the practical training programme. Marks for the practical examination will be awarded to the students on the basis of their performance in the programme, assignments and the written examination.

All absentees (including MKU own centers, others centers of MKU from Tamil Nadu and Other states and the absentees) should pay the training programme fee of Rs.2000/- through online in favour of the Director, DDE through SBI - collect method.

Students who have paid the tuition fees will alone be permitted to attend the programme. Submission of fees paid receipts, photocopies of Admission Card and Identity Card, Hall ticket copy for verification is compulsory. All the documents including training programme fee paid challan and the assignments softcopies and hardcopies should be submitted on the first day of the training programme.

**Important Instructions to the Students:**

Students are expected to adhere to the following guidelines:

1. Attendance is compulsory throughout the programme. The defaulters have to reappear in the next programme. Attendance will be taken in the forenoon and afternoon at the time of the training programme. If anyone is found absent / nuisance he/she will not be permitted to write the Practical Exam and will be marked as absent in the practical examination.
2. The programme will be held from 10.00 AM to 5.00 PM with lunch break between 1.00 PM to 2.00 PM.
3. Three hours practical written examination and viva will be conducted as per the given schedule.

**Performance and Evaluation:**

The performance of the students will be evaluated on the basis of assignment and written examination. Students are advised to submit their original work. If they are found involved in malpractices they would not be permitted to write their practical examinations and their results will be withheld. The students must submit the following assignments in softcopy and hardcopy format without fail.

**Mark allotment for the practical examination is as follows: (Photography and Video Production (PJMCTP2) for NON SEMESTER batch absentees)**

	Max. Marks
1. A photo album consisting of minimum 10 news value photos (Maxi size) with caption and description about 10 lines.	10
2. Write a script for any Radio format and submit the final production.	15
3. Produce 2 to 5 minutes documentary film or 2 to 5 minutes Short film with the proper typed script (using mobile phone or video camera with good quality)	25
4. Written Examination (3 Hours)	50
<b>Total Marks</b>	<b>100</b>

**Mark allotment for the practical examination is as follows: (Short film –Documentary, Website for SEMESTER batch Students (20AT Batch onwards))**

	Max. Marks
1. Documentary Film	20
2. Short Film	20
3. Website	10
4. Written Examination (3 Hours)	50
<b>Total Marks</b>	<b>100</b>

**Instructions on Project work (II year M.A. JMC) (100 Marks)****Qualifications and Eligibility to guide the project work are as follows**

1. Assistant Professors / Associate Professors / Professors working in the University Departments of Journalism, Mass Communication, Visual Communication, Media Arts, Film Studies, Marketing Management, Commerce, Economics, Labour Studies, Law.
2. Professors / Associate Professors / Assistant Professors working in Colleges of Arts and Science with Qualification in M.A. JMC / MCJ / M.A. Advt., & PR / M.Sc., (Communication / E Media Communication) M.Com / MBA and M.Phil / Ph.D in their respective disciplines.
3. Executives / Managers / Consultants of Advertising Agency or Industry or organization / Editors / Sub-Editors of Newspapers and Magazines / Programme Executives / Producers / Directors of All India Radio, Doordarshan, Satellite and Local TV/ Private FM Stations / Media experts / PRO/APRO /Advocates.
4. Pro-forma duly filled in and signed, pasted /attached with the Project Report is to be sent or to be submitted preferably at the time of training programme.

**Note:** The Students can choose any topic / study / research on Journalism and Mass Communication related topics only. No other topic will be accepted.

**Instructions for Project:**

1. A **project report** with a minimum 80 pages on any one of the topic from the area mentioned herein (either in English or Tamil)
  - The report should be neatly **typed** in double space on one side of the bond paper (A4 size).
  - The Project report should be in a bound volume.

(For the II year, M.A., Journalism and Mass Communication Semester Students only)

**MADURAI KAMARAJ UNIVERSITY**

**DIRECTORATE OF DISTANCE EDUCATION, Madurai – 625 021.**

**PROFORMA - M.A. JOURNALISM AND MASS COMMUNICATION**

**SELECTION OF TOPIC FOR THE PROJECT WORK**

1. Name of the Student :

1. Enrolment No.:

2. Address :

II. Topic :

III. The Guide:

1. Name:

2. Academic Qualification : Subject:

Ph.D:

3. Designation :

4. Institution :

5. Teaching Experience : UG ..... Years

PG ..... Years

1. M.Phil

2. Ph.D

I am willing to guide Miss/Mrs. /Mr. .... a M.A Journalism and Mass Communication Student of DDE., Madurai Kamaraj University, Madurai.

Certified that, I ..... Possess the qualifications and experience as furnished in the proforma

Signature of the Student

Signature,

Name, Designation & Address of the Guide with seal

### **Regarding Accommodation**

The students should make their own arrangements for boarding and lodging during the period of the training programme. However, accommodation facilities may be available at the Ladies Hostel (for female students only) in Madurai Kamaraj University Campus, Palkalai Nagar. Those students who need accommodation may contact Dr. S. Saleema Rabiyyath, Asst. Prof., Department of Journalism and Mass Communication, DDE, Directorate of Distance Education, Madurai Kamaraj University, Madurai 625 021.

With best wishes

**Dr. S. Saleema Rabiyyath,**  
Academic Co-ordinator,  
Dept. of Journalism & Mass Communication

**Dr. M. Ramaswami,**  
Director (i/c),  
Directorate of Distance Education

#### **Contact:**

**Mobile Number: 9566952228, 7904282986**

**Email: [mkuddejmc@mkuniversity.ac.in](mailto:mkuddejmc@mkuniversity.ac.in)**