DEPARTMENT OF ENTREPRENEURSHIP STUDIES
ONE DAY NATIONAL SEMINAR ON PROSPECTS AND CHALLENGES OF STARTUPS IN INDIA
22nd January 2020

The Department of Entrepreneurship Studies, Madurai Kamaraj University is only one of its kind among the Tamil Nadu State Universities. The Department has a unique Entrepreneurship cum Skill Development Centre approved by the Government of Tamil Nadu. The centre has trained 1200 persons on various IT skill sets. The Department has all the facilities for such training programmes. The Department of Entrepreneurship Studies is organizing a One Day National Seminar on Prospects and Challenges of Startups in India.

About the National Seminar

The objectives of a startup are to be one’s own boss and to create employment to others which warrants lot of endurance and sacrifice. Educated youth with technical background, high internet and mobile penetration are some of the drivers that have thrown up opportunities for spreading startup revolution in India. The “Make in India” initiatives and other government schemes have also given a boost to startups with many individuals entering the fray. The focus of the National Seminar is to bring out eminent research papers on the prospects and challenges of startups in India.
National Seminar Themes

- Startups in India
- Social Entrepreneurship
- Startups and Innovation
- Eco Entrepreneurship
- Finance for Startups
- Entrepreneurial Ethics
- IT and ITES for Startups
- Venture Capital
- E-Commerce and Startups
- Technopreneurship
- Six Sigma for Startups
- Marketing for Startups
- Human Resource Practices of Startups
- Technical Skills for Startups
- Managerial Skill for Startups
- Make in India and other Government Schemes

Call for Research Papers

The Department of Entrepreneurship Studies invites the prospective authors to submit their original manuscripts and working papers in areas related to the National Seminar themes.

Important Dates

Last Date for Abstract and Full Paper Submission: 05-01-2020
Last Date for Online Payment of Registration Fee: 10-01-2020
National Seminar Date: 22-01-2020

Registration Fee

Students – Rs. 500/- per author
Research Scholars – Rs. 1000/- per author
Academicians – Rs. 2000/- per author
Industrial Delegates – Rs. 2500/- per author

Publication Opportunity

The selected papers will be published in Edited Book with ISBN.
Organizing Committee

Chief Patron: Dr. M. Krishnan
Vice-Chancellor, Madurai Kamaraj University

Patron: Dr. N. Sankar
Registrar (i/c), Madurai Kamaraj University

Convener: Dr. K. Ravichandran
Professor and Head, DES

Co-Convener: Dr. M. Sivakumar
Professor, DES

Co-ordinator: Dr. K. Anandhi
Assistant Professor, DES

Committee Members: Dr. B. Uma Shankari
Guest Faculty, DES
Dr. A. Guru Murugan
Guest Faculty, DES
Dr. J. Antonette Asumpta
Guest Faculty, DES
Dr. S. Shalini
Guest Faculty, DES

Online Payment of Registration Fee

Bank: State Bank of India
Account Name: Department of Entrepreneurship Studies – Student Development Fund
Account No: 31959479843
IFSC Code: SBIN0002235

Branch: Madurai Kamaraj University

Contact Details for Registration

Dr. K. Anandhi
National Seminar Co-ordinator
Mobile: 9487287263 / 9245185185
E-mail: des.nationalseminar.mku@gmail.com
MADURAI KAMARAJ UNIVERSITY
DEPARTMENT OF ENTREPRENEURSHIP STUDIES

ONE DAY NATIONAL SEMINAR ON PROSPECTS AND
CHALLENGES OF STARTUPS IN INDIA

22nd January 2020

REGISTRATION FORM

Name (In Capital Letters): ________________________________

Age: ____________________

Gender: Male ☐ Female ☐

Educational Qualification: ________________________________

Designation: ___________________________________________

Organization: ________________________________

Address: _____________________________________________

Mobile No.: __________________

E-mail: _____________________________________________

Field of Specialization: ________________________________

Participation nature (please tick):

☐ I would like to present a paper.
☐ I would like to attend the seminar only.

If presenting, title of paper: ______________________________

_____________________________________________________

Online Payment Details:

Name of the Bank: ________________________________

Branch: ________________________________

IFSC Code: ________________________________

Amount Paid: ________________________________

Online Payment Reference Number: ________________________________

(Note: Attach the scanned e-receipt copy for the payment made.)

__________________________________________

Signature

__________________________________________

Date

(Kindly email the completed registration form to: des.nationalseminar.mku@gmail.com)