DEPARTMENT OF MANAGEMENT STUDIES
DIRECTORATE OF DISTANCE EDUCATION

INAGURAL INVITATION [05.08.2020]

Students Skill Development Programme (SSDP)

On

“Learn English Today for a Better Tomorrow”

[Explore the Power of English Language through L-S-R-W]

Inaugural Address by
Chief Patron Prof. Dr. M. KRISHNAN
Vice Chancellor
Madurai Kamaraj University
05.08.2020, 4.00 p.m.

Patron Prof. V. S. VASANTHA
Registrar i/c
Madurai Kamaraj University

Co-Convener Dr. R. MENAKA
Head of the Department i/c
Assistant Professor, MBA Department, DDE,
Madurai Kamaraj University.

Convener Dr. J. VIJAYADURAI
Director, Directorate of Distance Education,
Madurai Kamaraj University.

Prof. S. ILAYARAJA
Organizing Secretary,
Assistant Professor, MBA Department,
DDE, Madurai Kamaraj University.

FACULTY CO-COORDINATORS

Dr. V. VIDYACHELLAM
Assistant Professor, MBA Dept,
DDE, Madurai Kamaraj University.

Dr. T. MEHARAJAN
Assistant Professor, MBA Dept,
DDE, Madurai Kamaraj University.

TECHNOLOGY SUPPORT

Mr. M. BASKAR,
Web Designer and Server Administrator,
IQAC, Madurai Kamaraj University.

DATE: 05.08.2020 to 07.08.2020    TIME: 04.00 p.m. to 05.30 p.m.
‘No Breakdown in Lockdown’........Let’s continue to Learn Something Useful.

Let's make this Pandemic help us to know our Strengths and Opportunities for a better future. But ‘How’ is the question mark?????? Isn't it.

Let's start a new outlook towards our Goal by learning the most important Language -That's English.

When you speak good English, you become more confident, when you become more confident, you see opportunities unlock!

This programme will give you tips and strategies on how to learn “English Today For a Better Tomorrow”.

Registration Link: https://forms.gle/r3hoRA4WHb37aUv27
DAY - 1 (05.08.2020)
- Self Introduction
- Purpose of the programme
- Why English is Important? (Brainstorm)
- Debrief
- Why English.
- What are their barriers in mastering the Language?
- L-S-R-W An Overview

DAY - 2 (06.08.2020)
Listening
- Importance of Listening in Communication
- Sub Skills in Listening
Speaking
- Importance of Speaking in Communication
- Sub Skills in Speaking
- Barriers whilst Speaking
- How to improve Speaking?

DAY - 3 (07.08.2020)
Reading
- Reading is an Essential Skill.
- Sub Skills in Reading
- Reading is Fun – Motivation to Reading
- Importance of Vocabulary in Reading
Writing
- Recognize the importance of Writing in Communication
- Structure in Writing
- Importance of Sentence Structure, Vocabulary, Punctuations, Alignment and Tone in Writing
- E-mail Etiquettes

Learning Outcome:
At the end of the session the participants will not only be able to understand the importance of L-S-R-W but also the Importance of Learning English as a second Language.
RESOURCES PERSONS

Ms. RADHA RANI SRINIVASAMURTHY
TESOL Certified Trainer,
British Council Certified Trainer for Cambridge Preparatory Exams.

Ms. SHILPA BATHIJA
Soft Skill and Language Trainer,
IELTS and Business English Certified (British Council) Trainer

Instructions to the Participants:
- Registration Free and Limited Participants Only.
- E-Certificate will be provided to all the active participants.
- Students of all disciplines, Research Scholars, and interested Faculty Members can participate.
- Registration Link: https://forms.gle/r3hoRA4WHb37aUv27
- WhatsApp Links:
  - Link 1: https://chat.whatsapp.com/LeRVDwxoANp215Q5BYScSu
  - Link 2: https://chat.whatsapp.com/BaiywGHand2JIffJluNuSlY
  - Link 3: https://chat.whatsapp.com/EVF00MpcmPEH0UIRPPviA9
  - Link 4: https://chat.whatsapp.com/Lo8VtgqeDNgDGP8tW10Fo7
  - Link 5: https://chat.whatsapp.com/HGGAkB2ngQ1CjjiVexVwTZ

- The Google Meet link and programme instructions will be sent through the registered E-Mail ID and above WhatsApp groups.

Contact if any:
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Madurai, Tamilnadu 625 021
E-Mail: mbarmd@yahoo.com
Cell No: 7904236693

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