



# MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)  
Accredited by NAAC with 'A++' Grade in the 4<sup>th</sup> Cycle  
Madurai-625021.



## International Business Leaders Meet and Exhibition - 2023 (iBLME - 2023)

February 4<sup>th</sup> – 6<sup>th</sup>, 2023

### ABOUT THE EXHIBITION

The key intention is to provide an opportunity for the global participants to share their ideas and experience in person with their peers expected to join from different parts of the world. In addition, this gathering will help the delegates to establish research and business relations as well as to find International Links for future collaborations in their career path. The i-BLME 2023 convenes plenary speeches, poster presentations, workshops, discussions and networking events will keep participants engaged in learning and making new connections globally. Further, the Universities are known to trigger the talent for employment opportunity and also lead in cutting-edge research for enhancing Innovations to enter into Entrepreneurial Ventures. This global event will be bringing a lot of Eminent Scientists, Researchers, Business Leaders and Entrepreneurs as Speakers and this will be the platform for sharing their knowledge with the young minds who are pursuing research and aspire to engage in business field. This exhibition focuses for promoting Entrepreneurial Mind Set and to exhibit their Innovative Ideas in various domains. We invite applications for i-BLME 2023 from various global organizations which include Academic Institutions, Emerging Start-ups, Leading Business Firms and Trade & Commerce Oriented Associations and the like.

### MADURAI KAMARAJ UNIVERSITY

Madurai University was established as a State University in the year 1965 and renamed MADURAI KAMARAJ UNIVERSITY in the year 1979, which is now shortly known as MKU, MKU was reaccredited with the "A++" with the CGPA score of 3.54 by the NAAC in the 4th cycle of accreditation in March 2021. Now the University is in the status of Category-I amongst the Universities of India. The University has secured 52nd rank among all Indian Universities in NIRF ranking-2022 by the Ministry of Human Resource Development and India's best government Multi-disciplinary University. The University is ranked first among the Universities in Tamil Nadu in Government multi-disciplinary Universities rankings (2022) by Education World. MKU has 20 Schools comprising 77 Departments, 21 academic centres, 66 affiliated Colleges, and 15 Institutions. Madurai Kamaraj University offers 41 PG, 35 M.Phil., and 17 Diploma/ P.G Diploma/ Certificate courses in various Departments. University Grants Commission (UGC), New Delhi has recognized MKU as a "University with a potential for Excellence".

### FOCUS OF THE EXHIBITION

The focus of the Exhibition is to exhibit Innovative Products of the Faculty of MKU and other University / Institutions International wide. Each and every Innovative Idea will be allocated with a space to exhibit their Innovations as Product / Prototype. In this connection, the International and National Level Business leaders will be invited to visit this exhibition to encourage these innovators and support them for their future development and commercialisation. Opportunities to researchers with new ideas which are conceptual and need evolution, model and build prototype to incubation can be displayed as a Poster. Posters of translational research may also be displayed.

### Date & venue

The Exhibition is scheduled during 4-6 February, 2023 at Madurai Kamaraj University, Madurai, Tamil Nadu, India.

### Payment

All payments should be made by Demand Draft drawn in favour of The Coordinator, iBLME-2023, Madurai Kamaraj University payable at Madurai. Overseas participants can send banker or personal cheques.

### Indian Exhibitors

Registration Fee: Institution – Rs. 20,000/- ; Industry – Rs. 1,00,000/-

### Provided Space

The stalls will be provided for 2 persons with 5 x 5 ft space and essential facilities.

### Poster Session

Registration Fee: Faculty – Rs. 2000/- ; Students – Rs. 1000/-

### Provided space

Poster space 1m x 1m will be provided

### Sponsors

**Platinum** - Rs. 5,00,000/- (10x10 ft stall space, Free Registration, Food and Accommodation for 2 persons)

**Gold** - Rs. 3,00,000/- (7x10 ft stall space, Free Registration and Food for 2 Persons)

**Silver** - Rs. 1,00,000/- (5x10ft stall space, Free Registration for 2 Persons)

Last Date for Registration: January 3<sup>rd</sup>, 2023

### Accommodation

Accommodation can be reserved for the participants in hotels of various categories. We strongly advise the participants to book the accommodation online or by paying in advance. No accommodation can be guaranteed unless an advance is paid on or before 03.01.2023. A few deserving participants can be accommodated in the guest houses of the University. The participants should enclose a Demand Draft for at least one day, which is non-refundable.

### Patron

**Prof. J. Kumar**

Vice-Chancellor, Madurai Kamaraj University

### Co-Patron

**Prof. M. Sivakumar**

Registrar, Madurai Kamaraj University

### Coordinators

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### Co-Coordinator

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**Dr. Sujin P. Jose**, School of Physics, Madurai Kamaraj University

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