

## Special Lecture on Modern Communication Skills

**Date** : 20.12.2018  
**Venue** : Women's Studies Centre, MKU  
**No. of Beneficiaries** : 46

Women's Studies Centre organized a Special Lecture on '**Modern Communication Skills**' on 20<sup>th</sup> December 2018. Mr.S.A.Senthil Kumar, Soft Skills Analyst, SASH Institute was invited to deliver the Special Lecture on '**Modern Communication Skills**'. Dr. R. Radhika Devi, Director i/c of Women's Studies Centre, Madurai Kamaraj University welcomed the gathering.



In her welcome address she told the importance of communication skills, speaking, listening, reading and writing – all vital skills for expressing ourselves and understanding others.

Mr. S.A. Senthil Kumar mentioned about soft skills and hard skills for better communication. Soft skills can be described as people skills or personal characteristic that describe a very high level of emotional intelligence. Whereas hard skills that as usually technical skills of an employee can be described as his ability to perform a particular job in a company, across the specific job title and also across the entire industry.



Hard skills will help us to get a job and soft skill helps us to stay in the job and grow to the next level. Soft skills development activities are characterized as skills that are related to emotional intelligence, which is the ability to recognize and also manage the emotions of others and our self. Just like our hard skills or our technical skills even our soft skill needs a lot of practice to make us really very good at using your skills. Soft skill is required not only for the professional life and also important for personal life.

Soft skills include Attitude, Communication, Creative Thinking, Work Ethic, Team Work, Networking, Decision Making, Time Management, Motivation, Flexibility, Problem solving, critical thinking, and conflict resolution. To develop soft skills, first we have to clearly know what to be communicated clearly either through speaking or writing and we have to develop eye contact and pay attention to the person for better communication. Body language helps to make them to understand easily. After the Special Lecture, feedback session was conducted among the students the students said they gained knowledge on Modern Communication Skills. The special lecture came to end with the vote of thanks by Mrs. K. Priyadarshini, Research Associate, Women's Studies Centre, Madurai Kamaraj University.