MADURAI KAMARAJ UNIVERSITY | MBA - DLP |

Computer Code Sheet
(MBA (DLP) Examination of April /November - 201   )

(Common to Semester / Non-Semester Pattern)*   **Strike out whichever is not applicable**

Name of the Candidate : (IN BLOCK LETTERS AS PER ADMISSION ORDER)

Enrolment No/Register No.	Centre Code	Examination Register No

I   "A" Code Candidates *
(Register No./Enrol.No. Starting From 94 series upto A0 series) Exam Course Code : **MAM5/MAM4**

II   "M" Code Candidates*
(Register No. Starting From A1A series upto A5C series)   Exam Course Code : **MBA5/MBA4**

First Year								Total Number of Subjects appearing
Second Year								
Third Year								

III"D" Code Candidates *
(Register No. Starting From A6A series upto A9A series)   Exam Course Code : **MBA1/MBA3**

First Year									Total No. of Subjects appearing
Second Year									

IV   MBA (DLP) Semester   Pattern *
(Register No. Starting From A9C onwards)   Exam Course Code : **MBAS (TN&OS)**

I Semester				II Semester						Total No. of Subjects appearing
III Semester				IV Semester						

Mention the Project Report Code **D2P** in the Fourth Semester Column, if he/she submit in this appearance.

V   MBA (DLP) Semester Pattern * (Register No. Starting From 14A onwards)

Name of the Course: MBA _____

I Semester					
II Semester					
III Semester					Total No. of Subjects appearing
IV Semester					

* Details of last appearance of MBA candidates who were registered and absent should also fill in the Column

Register No.	Month & Year	Centre Name

Note: Subject Codes for which the Candidate is appearing now (Current appearance) Tick correct code

a). Address of the Candidate
    with Pin Code: **Details of Exam. Fee Paid**

                                    b) Amount Rs.
                                        Name of the Bank :
                                        Place of Bank :
                                        Date of Payment :
                                        SBI
                                        Reference
                                        No. :

                                                        Signature of the Candidate

MADURAI KAMARAJ UNIVERSITY

M.B.A (DLP) Examination, April / November 20___
Form of Application for Registration.

MBA-DLP

* **ACADEMIC YEAR MAIN / ARREAR EXAM**
/ CALENDAR YEAR MAIN / ARREAR EXAM
(Common to Semester/Non-Semester Pattern)

* **Strike out whichever is not applicable**

Fee Paid Particulars :	Online Details :
Account No. 1 Chalan	Name of Bank
Place of S.B.I.	Place of Bank
Amount Rs.	Amount Rs.
Date :	SBI Ref. No.
	Date :

SPACE FOR PHOTOGRAPH

The signature of the candidate must be affixed along the margin at the top and that of the certifying officer together with his office seal along the margin at the bottom.

1. Enrolment No.	Reg.No.	Year of Admission	Examination Centre Name and Code No.

2. NAME	In English (In Block Letters)	
	In Tamil Language	

3. Sex: M/F	4. Date of Birth :	5. 1). Name of Father
		5. 2). Name of Mother

6. **'A' Code &'M' Code Candidates.**   **Exam Course Code** : 'A'Code: MAM5/MAM4
'M' Code: MBA5/MBA4

First Year							
Second Year							
Third Year							

TOTAL NO. OF Subjects appearing :

7. **'D' Code Candidates.**   **Exam Course Code :** MBA1/MBA3

First Year											
Second Year											

TOTAL NO. OF Subjects appearing :

8. **'D' Code Semester Pattern Candidates.**   **Exam Course Code :** MBAS (Common to TN&OS)

I Semester					II Semester				
III Semester					IV Semester				

Mention the Project Report Code D2P in the IV Semester Column if he/she submit in this appearance   **TOTAL NO. OF Subjects appearing :**

9. **14A Batch onwards**   **Name of the Course: MBA:** _____

I Semester					II Semester				
III Semester					IV Semester				

TOTAL NO. OF   Subjects appearing :

10. Details of Last appearance of MBA Candidates who were registered and absent should also fill in the column. (For all candidates)

Register No.	Month	Year	Centre Name*

* **Candidate who change the examination centre must obtain prior permission on payment of Rs.1,200/-.**

Note: 1. Candidates are directed to select their examination centre to their residence / working place if employed.

2. Centre once selected will not be changed in the subsequent examination and change of centre will not be granted under any circumstances. If they wish to change, they must produce No Objection Certificate from the Study Centre.

I declare that the particulars furnished above are true to the best of my knowledge and belief.

I do hereby further agree and abide that any dispute arising between the University and myself relating to the examination to be held shall be resolved / decided by the Court, Forum, Tribunal situated within the territorial jurisdiction wherein the University is situated and not other Court, Forum, Tribunal will have any jurisdiction to resolve / decide the dispute between the University and myself irrespective of the fact that the course of action arises within other court jurisdiction. Any discrepancy / grievance in result will be informed to the office for redress before the commencement of the next examination.

Station :

Date   :   Signature of the Candidate

The filled in application form should be forwarded alongwith the Bank receipt towards examination fee to **The Director, DDE, Madurai Kamaraj University, Palkalai Nagar, Madurai - 625021** only. Candidate should not send the application and the Bank receipt directly to the Additional Controller of Examination for DDE.

Certified that the particulars furnished by the above Candidate are correct.

Forwarded

Office Seal   **Director**
                                                                                      DDE
                                                                              M.K.University.

1.   CANDIDATES APPLYING FOR FIRST TIME EITHER FOR FIRST YEAR OR SECOND YEAR OR THIRD YEAR SHALL PAY THE FEES PRESCRIBED FOR ALL THE PAPERS IRRESPECTIVE OF THE NUMBER OF PAPERS THEY WISH TO APPEAR.

2.   CANDIDATES APPEARING FOR I YEAR EXAMINATION IN THE FIRST INSTANCE MUST ENCLOSE A XEROX COPY OF THE ADMISSION ORDER FOR NAME VERIFICATION.

Address for Communication :   …………………………………..………………………………

……………………………………………………………………..

.……………………………………………………………………….

………………………….…………………PIN……………….…….............

MADURAI KAMARAJ UNIVERSITY
M.B.A. Degree (DLP) Examinations
(INSTRUCTIONS TO CANDIDATES)

DE FECT IV E/ IN COM P LETE AP P LIC AT IO N FORMS IN A NY R ES P ECT
W ILL BE S UMM AR ILY REJ ECT ED

1. The examination will commence on the dates as already notified in the dailies / Website

   Examination fee :

Fee for each paper	:	Rs. 360/ -
Fee for Project	:	Rs. 420/ -
Cost of application	:	Rs. 60/ -
Fee for computerized Mark Sheet	:	Rs. 120/ -
Postal Charge	:	Rs. 85/ -
Fee for Provisional Certificate	:	Rs. 360/ -(To be paid one time while appearing final year)

   For change of Examination Centre : **R s. 1,200/ -**

2. Examination fees are to be remitted **ONLY THROUGH SBI "ONLINE PAYMENT" ,**Demand Draft / Chalan, Money order, Cheques, Treasury Chalans and Postal Order WILL NOT BE accepted under any circumstances. **The fees once paid THROUGH SBI "ONLINE PAYMENT: will not be refunded or held over for subsequent examinations.**

   Candidates will be permitted to appear paper wise at subsequent examinations only.

3. Each Candidate appearing for the first time must submit his / her attested xerox copy of the Diploma Provisional Certificate. In the case of other University, a copy of Communication granting recognition of the examination passed by them should also be submitted.

4. **CENTRE O F E XA M INATIO N**
5.

   a) Only one centre should be selected.
   b) **Centres Within Tamil Nadu.**

Centre	Code	Centre	Code	Centre	Code
Nagercoil (Kanyakumari)	158	Madurai (Men)	263	Dindigul	263
		Madurai (Women)	274	Sivagangai	355
Theni	289	Virudhunagar	354	Tuticorin	470
Ramnad	368	Tirunelveli	458	Thiruvallur	495
Erode	490	Pudukottai	494	Vellore	498
Thiruvannamalai	496	Tiruppur	497	Chennai (Men)	803
Coimbatore	801	Villupuram	802	Chennai (Women)	813
Salem	804	Thanjavur	805	Trichy	806
Hosur (Dharmapuri)	811				

Not e : The Examination Centre is likely to b e changed subject to the condition of the Candidate Strength .

C.) For other state Candidates, they should write their examination only at the centre where they got Admission. They should not change their examination Centre in the future examination.

HALL TIC KET AND TIME TABLE - The students are advised to download the **e-h all ticket** and Time Table before commencement o f the ensuing examinations from **www .mkudde .org.**

SPECIAL INSTRUCTIONS WITH REGARD TO PHOTOGRAPH

1. One copy of the photo graph (size : 45mm x 35mm) should be pasted in the space provide d in the application form .
2. The candidate should sign his/her signature along the top margin of the photocopy. The signature on the photo copies should confirm in ever details to the signature in the application. The candidate' s photo graph should be attested by the Gazetted Officers .

FIRST YEAR
(For those who joined in July 1999 or earlier)

Title of the Paper	Subject Code
Principles of Management	A11
Organisational Behaviour	A12
Management Accounting	A13
Managerial Economics	A14
Quantitative Methods	A15
Research Methodology	A16

SECOND YEAR

Management Information & Data Processing Systems	A21
Marketing Management	A22
Business Environment and Law	A23
Financial Management	A24
Operations Management	A25
Personnel Management and Industrial Relations (PMIR)	A26

THIRD YEAR

Business Policy	A31
Operations Research	A32
Entrepreneurship and Management of Small Business	A33

ELECTIVES

Marketing Research	A3A
Advertising and Sales Promotion	A3B
Financial Institutions and Services	A3C
Investment and Security Analysis	A3D
Materials Management	A3E
Training and Development	A3F
System Analysis and Design of Data Processing	A3G

PROJECT WORK	**A3P**

FIRST YEAR
(For those who joined in July 2000 and after)

Title of the Paper	Code
Principles of Management	M11
Organisational Behaviour	M12
Management Accounting	M13
Managerial Economics	M14
Quantitative Methods	M15
Research Methodology	M16
Fundamentals of Computers	M17

SECOND YEAR

Managerial Information & Data Processing Systems	M21
Marketing Management	M22
Business Environment and Law	M23
Financial Management	M24
Operations Management	M25
Personnel Management and Industrial Relations (PMIR)	M26
Operations Research	M27

THIRD YEAR

Strategic Management	M31
RDBMS - Relational Data Base Management System	M32
Entrepreneurship and Management of Small Business	M33

ELECTIVES

Marketing Research	M3A
Product Management	M3B
Advertising and Sales Promotion	M3C
Management of Financial Institutions	M3D
International Trade, Finance and Documentation	M3E
Investment and Portfolio Management	M3F
Introduction to C and C++	M3G
Computer Networks	M3H
Modelling and Simulation	M3J
Value Engineering & Waste Control	M3K
Materials Management	M3L
Total Quality Management	M3M
Training and Development	M3N
Organisational Development	M3R
Human Resource Accounting	M3S
PROJECT WORK	**M3P**

(Two Year MBA (DLP) Subject Codes for those who joined in June 2005 and after)

Title of the Paper	Sub. Code
Principles of Management	D10
Organisational Behaviour	D11
Management Accounting	D12
Managerial Economics	D13
Quantitative Methods	D14
Research Methodology	D15
Fundamentals of Computers	D16
Management Information and Data Processing Systems	D17
Marketing Management	D18
Business Environment & Law	D19

SECOND YEAR

Financial Management	D20
Operation Management	D21
Personnel Management and Industrial Relations	D22
Operation Research	D23
Strategic Management	D24
RDBMS Relational Data Base Management System	D25
Entrepreneurship and Management of Small Business	D26
Project Work	D2P

ELECTIVES (Any One Group)

Group 1: Marketing Area

Marketing Research	D2A
Product Management	D2B
Advertising and Sales Promotion	D2C

Group 2: Finance Area

Institutions	
International Trade, Finance and Documentation	D2E
Investment and Portfolio Management	D2F

Group 3: System Area

Introduction to C and C++	D2G
Computer Networks	D2H
Modeling and Simulation	D2J

Group 4: Production Area

Value Engineering & Waste Control	D2K
Materials Management	D2L
Total Quality Management	D2M

Group 5: Personnel Area

Training and Development	D2N
Organisational Development	D2R
Human Resource Accounting	D2S

(From A8A series onwards)
Group 6: Retail Management

Introduction to Retailing	D2T
Store Operations Management	D2U
Retail Buying and Merchandising	D2X

Two year M.B.A. (DLP) (Semester)
(Subject Code for those who joined in January 2009 and afterwards)

FIRST SEMESTER		THIRD SEMESTER	
Title of the Paper	**Sub. Code**	**Title of the Paper**	**Sub. Code**
1. Principles of Management	D10	1. Financial Management	D20
2. Organisational Behaviour	D11	2. Operations Management	D21
3. Management Accounting	D12	3. Personnel Management and Industrial Relations	D22
4. Managerial Economics	D13	4. Operations Research	D23
5. Quantitative Methods	D14	5. Strategic Management	D24
SECOND SEMESTER		**FOURTH SEMESTER**	
1. Research Methodology	D15	1. Relational Data Base ManagementSystem	D25
2. Fundamentals of Computers	D16	2. Entrepreneurship and Management of Small Business	D26
3. Management Information & Data Processing Systems	D17	3, 4, 5. Electives	
4. Marketing Management	D18	6. Project	D2P
5. Business Environment and Law	D19		

Candidates have to choose any one of the following Areas consisting of 3 Papers each. ELECTIVES

Marketing Area :	1.	Marketing Research	D2A
	2.	Product Management	D2B
	3.	Advertising and Sales Promotion	D2C
Finance Area :	1.	Management of Financial Institutions	D2D
	2.	International Trade, Finance and Documentation	D2E
	3.	Investment and Portfolio Management	D2F
Systems Area :	1.	Introduction to C and C++	D2G
	2.	Computer Networks	D2H
	3.	Modelling and Simulation	D2J
Production Area :	1.	Value Engineering and Waste Control	D2K
	2.	Materials Management	D2L
	3.	Total Quality Management	D2M
Personnel Area :	1.	Training and Development	D2N
	2.	Organisation Development	D2R
	3.	Human Resource Accounting	D2S
Retail Management:	1.	Introduction to Retailing	D2T
	2.	Store Operations Management	D2U
	3.	Retail Buying and Merchandising	D2X

SUBJECT CODE FOR – 14A BATCH ONWARDS

(First Semester – from November 2013 examination, Second Semester – April 2014, Third Semester – November 2014, Fourth Semester – April 2015)

1. MBA (MASTER OF BUSINESS ADMINISTRATION)   Course Code: **MBAGEN**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Principles of Management	PMBA01	Financial Management	PMBA11
Organisational Behaviour	PMBA02	Operations Management	PMBA12
Management Accounting	PMBA03	Personnel Management and Industrial Relations	PMBA13
Managerial Economics	PMBA04	Operations Research	PMBA14
Quantitative Methods	PMBA05	Strategic Management	PMBA15
Second Semester		**Fourth Semester**	
Research Methodology	PMBA06	Relational Data Base Management System	PMBA16
Fundamentals of Computers	PMBA07	Entrepreneurship and Management of Small Business	PMBA17
Management of Information & Data Processing Systems	PMBA08	Elective – 1	
Marketing Management	PMBA09	Elective - 2	
Business Environment and Law	PMBA10	Elective – 3	
		Project	PMBAPR

Candidate has to choose any one of the following Areas consisting of 3 Elective papers each.

Electives	Name of the Paper	Subject Code
Marketing Area	Marketing Research	PMBAM1
	Product Management	PMBAM2
	Advertising and Sales Promotion	PMBAM3
Finance Area	Management of Financial Institutions	PMBAF1
	International Trade, Finance and Documentations	PMBAF2
	Investment and Portfolio Management	PMBAF3
Systems Area	Introduction to C and C++	PMBAS1
	Computer Networks	PMBAS2
	Modelling and Simulation	PMBAS3
Production Area	Value Engineering and Waste Control	PMBAP1
	Materials Management	PMBAP2
	Total Quality Management	PMBAP3
Personal Area	Training and Development	PMBAH1
	Organisation Development	PMBAH2
	Human Resource Accounting	PMBAH3
Retail Management	Introduction to Relating	PMBAR1
	Store Operations Management	PMBAR2
	Retail Buying & Merchandising	PMBAR3

2. MBA - FINANCIAL MANAGEMENT   Course Code: **MBAFIN**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PMFM01	Operations Research	PMFM11
Organizational Behaviour	PMFM02	Strategic Management	PMFM12
Accountancy for Managers	PMFMO3	Financial Markets, Treasury & Risk Management	PMFM13
Managerial Economics	PMFM04	International Financial Management	PMFM14
Statistics for Managers	PMFM05	Strategic Cost Management	PMFM15
Second Semester		**Fourth Semester**	
Marketing Management	PMFM06	Entrepreneurship	PMFM16
Financial Management	PMFM07	Management Information System	PMFM17
Human Resource Management	PMFM08	Security Analysis and Portfolio Management	PMFM18
Operations Management	PMFM09	Derivatives Management	PMFM19
Research Methods for Business	PMFM10	Financial Analysis and Reporting	PMFM20
		Final Project Report	PMFMPR

3. MBA- INTERNATIONAL BUSINESS MANAGEMENT   Course Code: **MBAIBM**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PIBM01	Operations Research	PIBM11
Organizational Behaviour	PIBM02	Strategic Management	PIBM12
Accountancy for Managers	PIBM03	International Business	PIBM13
Managerial Economics	PIBM04	International Business Law	PIBM14
Statistics for Managers	PIBM05	International Marketing	PIBM15
Second Semester		**Fourth Semester**	
Marketing Management	PIBM06	Entrepreneurship	PIBM16
Financial Management	PIBM07	International Financial Management	PIBM17
Human Resource Management	PIBM08	WTO and IPR	PIBM18
Operations Management	PIBM09	International Human Resource Management	PIBM19
Research Methods for Business	PIBM10	Cross Culture Management	PIBM20
		Final Project Report	PIBMPR

4. MBA - LOGISTIC AND SUPPLY CHAIN MANAGEMENT   **Course Code:** | **MBASCM** |

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PLSM01	Operations Research	PLSM11
Organizational Behaviour	PLSM02	Strategic Management	PLSM12
Accountancy for Managers	PLSM03	Supply Chain Management	PLSM13
Managerial Economics	PLSM04	Store keeping and Warehousing	PLSM14
Statistics for Managers	PLSM05	Logistics Management	PLSM15
Second Semester		**Fourth Semester**	
Marketing Management	PLSM06	Entrepreneurship	PLSM16
Financial Management	PLSM07	Total Quality Management	PLSM17
Human Resource Management	PLSM08	Purchasing and Inventory Management	PLSM18
Operations Management	PLSM09	Technology Management	PLSM19
Research Methods for Business	PLSM10	Enterprise Resource Planning	PLSM20
		Final Project Report	PLSMPR

5. MBA - HUMAN RESOURCE MANAGEMENT   **Course Code:** | **MBAHRM** |

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PHRM01	Operations Research	PHRM11
Organizational Behaviour	PHRM02	Strategic Management	PHRM12
Accountancy for Managers	PHRM03	Organization Theory, Structure and Design	PHRM13
Managerial Economics	PHRM04	Human Resource Management and Information system	PHRM14
Statistics for Managers	PHRM05	Human Resource Planning and Audit	PHRM15
Second Semester		**Fourth Semester**	
Marketing Management	PHRM06	Entrepreneurship	PHRM16
Financial Management	PHRM07	Industrial Relation and Employee Welfare	PHRM17
Human Resource Management	PHRM08	Labour Law	PHRM18
Operations Management	PHRM09	Compensation and Benefits	PHRM19
Research Methods for Business	PHRM10	Training and Development	PHRM20
		Final Project Report	PHRMPR

6. MBA - MARKETING MANAGEMENT   Course Code: **MBAMAR**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PMMT01	Operations Research	PMMT11
Organizational Behaviour	PMMT02	Strategic Management	PMMT12
Accountancy for Managers	PMMT03	Consumer Behaviour	PMMT13
Managerial Economics	PMMT04	Brand Management	PMMT14
Statistics for Managers	PMMT05	Advertising and Sales Promotion	PMMT15
Second Semester		**Fourth Semester**	
Marketing Management	PMMT06	Entrepreneurship	PMMT16
Financial Management	PMMT07	Retail Management	PMMT17
Human Resource Management	PMMT08	Services Marketing	PMMT18
Operations Management	PMMT09	Customer Relationship Management	PMMT19
Research Methods for Business	PMMT10	Rural Marketing	PMMT20
		Final Project Report	PMMTPR

7. MBA - OPERATIONS AND PROJECT MANAGEMENT Course Code: **MBAOPM**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	POPM01	Operations Research	POPM11
Organizational Behaviour	POPM02	Strategic Management	POPM12
Accountancy for Managers	POPM03	Computer Integrated Manufacturing	POPM13
Managerial Economics	POPM04	Management Information Systems	POPM14
Statistics for Managers	POPM05	Advanced Operation Management	POPM15
Second Semester		**Fourth Semester**	
Marketing Management	POPM06	Entrepreneurship	POPM16
Financial Management	POPM07	Facilities location and process Design	POPM17
Human Resource Management	POPM08	Product andDesign Project Management	POPM18
Operations Management	POPM09	Supply Chain and logistic Management	POPM19
Research Methods for Business	POPM10	Advanced Maintenance Management	POPM20
		Final Project Report	POPMPR

8. MBA - RETAIL MANAGEMENT

Course Code: **MBARET**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PRMT01	Operations Research	PRMT11
Organizational Behaviour	PRMT02	Strategic Management	PRMT12
Accountancy for Managers	PRMT03	Introduction to Retailing	PRMT13
Managerial Economics	PRMT04	Retail Economics and Retail Formats	PRMT14
Statistics for Managers	PRMT05	Store Operation Management	PRMT15
Second Semester		**Fourth Semester**	
Marketing Management	PRMT06	Entrepreneurship	PRMT16
Financial Management	PRMT07	Retail Strategies	PRMT17
Human Resource Management	PRMT08	Store location, Store layout-Design and Visual Merchandising	PRMT18
Operations Management	PRMT09	Retail Buying and Merchandise Management	PRMT19
Research Methods for Business	PRMT10	Retail Selling and Customer Service	PRMT20
		Final Project Report	PRMTPR

9. MBA - SYSTEMS MANAGEMENT

Course Code: **MBASYS**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management Theory and Practice	PSMT01	Operations Research	PSMT11
Organizational Behaviour	PSMT02	Strategic Management	PSMT12
Accountancy for Managers	PSMT03	Decision Support System	PSMT13
Managerial Economics	PSMT04	Management Information System	PSMT14
Statistics for Managers	PSMT05	Information Technology for Management	PSMT15
Second Semester		**Fourth Semester**	
Marketing Management	PSMT06	Entrepreneurship	PSMT16
Financial Management	PSMT07	E-commerce Technology and Management	PSMT17
Human Resource Management	PSMT08	Database Management System	PSMT18
Operations Management	PSMT09	Software Development	PSMT19
Research Methods for Business	PSMT10	Enterprice Resource Planning	PSMT20
		Final Project Report	PSMTPR

10. MBA - AIRLINE & AIRPORT MANAGEMENT   Course Code: **MBAAAM**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Management and Organizational Behaviour	PMAM01	Business Ethics Global Business Environment	PMAM11
Managerial Economics	PMAM02	Entrepreneurship Development	PMAM12
Financial Accounting	PMAM03	Strategic Airport Planning and Marketing	PMAM13
Quantitative Methods for Management	PMAM04	Airline and Airport Operation	PMAM14
Management Communication	PMAM05	Computer Application in Management using SAP (Practical)	PMAM15
Second Semester		**Fourth Semester**	
Human Resource Management	PMAM06	Management Information System	PMAM16
Marketing Management	PMAM07	Research Methodology	PMAM17
Operation Management	PMAM08	Aviation Safety and Security	PMAM18
Aviation Legal Environment	PMAM09	Airline Marketing Strategic airline Alliance	PMAM19
Aviation Resource Management	PMAM10	Air Traffic Control	PMAM20
		Internship and Report	PMAMPR

11. MBA - HOSPITAL MANAGEMENT   Course Code: **MBAHOS**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Principles of Management and Origanizational Behaviour	PMHM01	Hospital Materials Management	PMHM11
Health Economics	PMHM02	Legal aspects of Healthcare	PMHM12
Hospital Administration	PMHM03	Patient care Planning and Management	PMHM13
Bio Statistics & Operation research	PMHM04	Supportive Services and Facilities Management	PMHM14
Health Environment	PMHM05	IT in Healthcare	PMHM15
Second Semester		**Fourth Semester**	
Human Anatomy, Physiology & medical terminology	PMHM06	Health communication Planning and Management	PMHM16
Health Programe Management	PMHM07	Health Insurance and managed Care	PMHM17
Human Resource Management	PMHM08	Strategic Management in Health Care	PMHM18
Health Care Marketing and Public Relations	PMHM09	Managing Quality in Health Care	PMHM19
Hospital Accounting and Finance	PMHM10	Research Methodology	PMHM20
		Internship and Report	PMHMPR

12. MBA - TOURISM & HOTEL MANAGEMENT   Course Code: **MBATHM**

First Semester		Third Semester	
Name of the Paper	**Subject Code**	**Name of the Paper**	**Subject Code**
Principles of Tourism and Hotel Management	PMTH01	Entrepreneurship Development	PMTH11
Financial accounting for Tourism and Hotel Business	PMTH02	Tourism, Hospitality and Marketing Management	PMTH12
Managerial Communication	PMTH03	Tourism Planning	PMTH13
Tourism Products of India	PMTH04	Food safety & Nutrition	PMTH14
Front office Theory	PMTH05	Cargo Management	PMTH15
Second Semester		**Fourth Semester**	
Food Production and Beverage Service	PMTH06	IT for Tourism and Hotel Industry	PMTH16
Bakery and Confectionary Theory	PMTH07	Research Methodology	PMTH17
Central Reservation System Procedure	PMTH08	Customer Relationship and Services Management	PMTH18
Travel Management	PMTH09	Legal Framework for Tourism and Hotel Industry	PMTH19
Human Resource Management	PMTH10	Hotel Facility Management	PMTH20
		Internship and Report	PMTHPR

The Candidate should fill in the address slip and return the same along with the Examination Application Form

Address Slip with Pin code

M.B.A. (DLP)	M.B.A. (DLP)
Name :	Name :
Register No.:	Register No.:
Centre Code No:	Centre Code No:
Enrolment No. :	Enrolment No. :
Address :	Address :
M.B.A. (DLP)	M.B.A. (DLP)
Name :	Name :
Register No. :	Register No. :
Centre Code No:	Centre Code No:
Enrolment No. :	Enrolment No. :
Address :	Address :