

Madurai Kamaraj University
Directorate of Distance Education, Madurai - 21
B.Sc. Tourism & Hospitality Management I Year -I Semester
 Details of Assignment Topics (To be submitted in 2500 words)
Two assignments for each Subject: Each assignment Carries 12.5 Marks: Total 25
Marks

S. No	SUBJECT CODE	SUBJECT NAME	TOPICS FOR ASSIGNMENT
1		Principles and Practices of Tourism	1. Explain the different Functions of management in tourism industry 2. Explain Henry Foyals fourteen principles of Management 3. Explain the importance of planning in tourism industry 4. Importance of training in tourism and hospitality industry. 5. Tools and techniques of control in management
2		Tourism Products of India	1. Explain the Forms of tourism and its significance. 2. Discuss about Important Historical and Archaeological Sites in India 3. Discuss about the Important Wildlife sanctuaries in India 4. Discuss the role of culture in developing tourism in India 5. Explain the emerging tourism sectors in India
3		Front office Theory	1. Explain the different types of guest or clientele of the hotel Industry. 2. What are the Qualities and attributes of a front office personnel 3. Discuss Importance of room reservations to guests. 4 Explain the various modes of payment in settling hotel bills? 5.Explain the functions of bell desk in detail.

Instructions to Candidate

Submission of Assignment is mandatory as per MKU Regulations

1. For each subject **internal assessment** marks is 25 (Two assignments for each subject).
2. Assignment cover page should contain the following Name of the Candidate, Subject, Subject Code, Semester and Enrolment Number, Mobile No. and address.
4. In case of delay or non-submission of assignment, result for the semester exam will be withheld.