



**MADURAI KAMARAJ UNIVERSITY**  
(University with Potential for Excellence)  
**DIRECTORATE OF DISTANCE EDUCATION**



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Palkalai Nagar  
Madurai - 625 021

Date: 20.02.2020

**DEPARTMENT OF JOURNALISM AND  
MASS COMMUNICATION**

**P.G. DIPLOMA IN JMC - TRAINING PROGRAMME – (GJMCTP)**

**(Students of 19C & 20A Series and others who have not so far attended the programme)**

Dear Student,

Greetings

The Training Programme for the students of P.G. Diploma in Journalism and Mass Communication Course of the Directorate of Distance Education is scheduled to be held as follows:

<b>Students Batch</b>	<b>Venue</b>	<b>Dates</b>
<b>19C &amp; 20A Series</b> and others who have not so far attended the programme	The Seminar Hall PG Block DDE Buildings, Palkalai Nagar Madurai Kamaraj University Madurai – 625 021	<b>16.04.2020</b> <b>(Thursday)</b> to <b>20.04.2020</b> <b>(Monday)</b> <b>Exam Date: 21.04.2020</b>

The Training programme will be held for a period of six days. This programme is compulsory for all the students. Marks for the practical examination will be awarded to the students on the basis of their performance in the programme, assignments and the written examination.

The students may please note that the Training Programme for PG Diploma in JMC will be conducted only once in a year. So you are requested to attend the programme without fail.

It is mandatory that the students apply for PG Diploma in JMC Practical Paper along with the other theory papers during the examination.

The other center students and the absentees of Madurai own center should pay the training programme fee of Rs.2000/- through online in favour of the Director, DDE through SBI - collect method and submit the receipt to the Co-ordinator on the first day of the programme.

Students who have paid the tuition fees will alone be permitted to attend the programme. Submission of fees paid receipts, photocopies of Admission Card and Identity Card for verification is compulsory. Programme schedule will be issued to the students at the venue.

Students are instructed to attend the training programme without fail.

With best wishes

**Dr. S. Saleema Rabiyyath**  
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Director  
Directorate of Distance Education

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### **Important Instructions to the Students:**

Students are expected to adhere to the following guidelines:

1. Attendance is compulsory throughout the programme. The defaulters have to appear in the next programme. Attendance will be taken in the forenoon and afternoon on all the seven days of the programme. If anyone is found absent / nuisance he/she will not be permitted to write the Practical Exam and will be marked as absent in the practical examination.
2. The programme will be held from 10.00 AM to 5.00 PM with lunch break between 1.00 PM to 2.00 PM. The morning and evening sessions will be devoted to lectures followed by practicals conducted by eminent media professionals.
3. Bring your laptop and still camera with all accessories for taking photos and shooting video film during the training programme. (Not Mandatory)
4. Study visits will be arranged to various media organizations during the programme, depending upon permission by the Institution / Organisation.
5. Three hours practical written examination and viva will be conducted on the last day of the programme. Out station students are requested to arrange their departure after 6.00 PM on the last day.
6. Students should avoid using the Cell Phones and they should maintain discipline in the classroom.

### **Accommodation:**

The Students attending the training programme should make their own arrangements for boarding and lodging during the period of the training programme. However, with prior request, accommodation may be possible on conditions of availability of rooms and permissions of authorities at University Faculty Guest House and Men's and Women's Hostels.

### **Performance and Evaluation:**

The performance of the students will be evaluated on the basis of assignment and written examination.

The students must submit the following assignments in printed format without fail.

**Evaluation of the practical examination (GJMCTP) will be made on the following basis:**

i. Assignments : (should submitted in neatly typed format in DTP)	
a) Script writing for documentary film / short film/Radio/Internet drama (5 pages -A4 size) (to be typed in DTP)	10 Marks
b) Prepare a newsletter	10 Marks
c) News writing with photo for any important event took place in your area (2 pages -A4 size) (to be typed in DTP)	15 Marks
d) Design yourself an advertising copy for any consumer product (foolscap) (Note: do not copy any advertisement)	15 Marks
ii. Written Exam	50 Marks
<b>Total Marks</b>	<b>100 Marks</b>