

Madurai Kamaraj University
Directorate of Distance Education, Madurai - 21
M.A. Tourism Management – 20AY Batch
I Year -I Semester

Details of Assignment Topics (To be submitted in 2500 words)

Two assignments for each Subject: Each assignment Carries 12.5 Marks: Total 25 Marks

S. No	SUBJECT CODE	SUBJECT NAME	TOPICS FOR ASSIGNMENT
1		Principles of Management	<ol style="list-style-type: none"> 1. Functions of management in tourism industry 2. Types of plans and steps involved in planning process. 3. Organization levels and span of management 4. Importance of training in tourism and hospitality industry. 5. Tools and techniques of control in management
2		Tourism Management	<ol style="list-style-type: none"> 1. Forms of tourism and its significance. 2. Role of industrial revolution in the emergence of tourism 3. Positive and negative impacts of tourism on tourist destinations 4. Formation and role of ministry of tourism in India 5. Role of private sector in the development of tourism
3		Indian Culture and Heritage	<ol style="list-style-type: none"> 1. Secular literature of ancient India 2. Comparison between Indian and Western philosophy 3. Role of folk arts in tourism development in South India 4. Rock cut architecture in Tamil Nadu 5. Problems and prospects of cultural tourism in India
4		Accountancy for Tourism	<ol style="list-style-type: none"> 1. Purpose and structure of a journal entry 2. Accounting differences between profit and non-profit organizations 3. Features and benefits of marginal costing 4. Elements of cost in management accounting 5. Sources of finance & funding in travel and tourism

Instructions to Candidate

Submission of Assignment is mandatory as per MKU Regulations

1. For each subject **internal assessment** marks is 25 (Two assignments for each subject).
2. For four subjects in the **First Semester** altogether you have to submit **8 assignments**.
3. Assignments should be submitted to Department of Tourism and Hotel Management at the earliest.
4. Assignment cover page should contain the following Name of the Candidate, Subject, Subject Code, Semester and Enrolment Number, Mobile No. and address.
5. In case of delay or non-submission of assignment, result for the semester exam will be withheld.
6. Assignment should be submitted to the Department either in person or by post to the address shown below: **The Department In-Charge, Department of Tourism and Hotel Management, DDE, M.K.University, Madurai-625021.**

Madurai Kamaraj University
Directorate of Distance Education, Madurai - 21
M.A. Tourism Management – 20C Batch
I Year - II Semester

Details of Assignment Topics (To be submitted in 2500 words)

Two assignments for each Subject: Each assignment Carries 12.5 Marks: Total 25 Marks

S. No	SUBJECT CODE	SUBJECT NAME	TOPICS FOR ASSIGNMENT
1		Hospitality Management	<ol style="list-style-type: none"> 1. Types of hotels and their categorization 2. Sections of front office department and their functions 3. Type of menu and their characteristics 4. Role and responsibilities of security department in hotel management. 5. Challenges faced in hotel industry in India
2		Tourism Products of India	<ol style="list-style-type: none"> 1. Natural tourism resources of Tamil Nadu 2. Biosphere reserves of India recognized by UNESCO 3. Significance of Swadesh Darshan Scheme 4. Luxurious tourist trains in India 5. Medical tourism and its impact
3		Travel Management	<ol style="list-style-type: none"> 1. Departments in travel agency and its functions 2. Growth and development of transport in India 3. Services offered by Palace on Wheels and Maharajas Express 4. Role of Cruise Liners in tourism 5. Travel documents required for international level
4		Accountancy for Tourism	<ol style="list-style-type: none"> 1. Significance of renewable and non-renewable natural resources 2. Eco-friendly practices in India 3. Eco tourism destinations in South India 4. Principles of sustainable tourism 5. Stages of environmental impact assessment

Instructions to Candidate

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Madurai Kamaraj University
Directorate of Distance Education, Madurai - 21
M.A. Tourism Management – 20A Batch
II Year - III Semester

Details of Assignment Topics (To be submitted in 2500 words)

Two assignments for each Subject: Each assignment Carries 12.5 Marks: Total 25 Marks

S. No	SUBJECT CODE	SUBJECT NAME	TOPICS FOR ASSIGNMENT
1		Travel Agency and Tour Operation Management	<ol style="list-style-type: none"> 1. Thomas Cook and his contribution to the tourism industry 2. Departments of travel agency and their functions 3. Resources and steps of itinerary planning 4. Role and functions of TAAI 5. Plan and prepare a tour itinerary for 20 days national tour
2		Tourism Products of India	<ol style="list-style-type: none"> 1. Types of destinations 2. National and regional tourism planning 3. Place branding and tourist destination image 4. Components of destination marketing mix 5. Role of public private partnership in tourism sector
3		Travel Management	<ol style="list-style-type: none"> 1. IATA global indicators 2. IATA codes of Indian cities and airlines 3. Travel formalities and documents 4. Types of VISA issued by India Government 5. Class of services in airlines
4		Accountancy for Tourism	<ol style="list-style-type: none"> 1. Methods of collecting quantitative data 2. Structure and steps of preparing research proposal 3. Sampling methods in Research Methodology 4. Deductive and inductive research 5. Trends in tourism research

Instructions to Candidate

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