Department of Journalism and Mass Communication  
Directorate of Distance Education  
Madurai Kamaraj University, Madurai

MA JOURNALISM AND MASS COMMUNICATION – I SEMESTER  
ASSIGNMENTS – 2020  
(FOR 20A BATCH ONWARDS…..)

(Semester Pattern)

Paper I : Introduction to Communication  
2 x 5 = 10 Marks

1. What are elements of Communication and describe the functions of Mass media.
2. Write about communication models.
3. Collage / Poster / PPT - Indian Folk Media  
1 x 15 = 15 Marks

Paper II : Communication Theories  
2 x 5 = 10 Marks

1. Write an assignment on the four theories of the press.
2. Write about Communication Theories.
3. Collage / Poster / PPT  
Levels and Models of Communication  
Advantages and Disadvantages of Globalization – PPT  
1 x 15 = 15 Marks

Paper III : Communication Technology  
2 x 5 = 10 Marks

1. Write Short notes on  
   1. Audio Visual Media  
   2. Still Photography
3. Video
4. Animation and Graphics

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1 \times 15 = 15 \text{ Marks}
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2. Collage / Poster / PPT
Development of Photography

For further clarifications please contact Dr. S. Saleema Rabiath, Course Co-ordinator, Assistant Professor, Department of Journalism and Mass Communication, DDE, MKU – Contact: 9976796865 or drsaleemamku@gmail.com.
Paper IV: Media Laws and Ethics

1. Write Short notes on
   1. PIB
   2. Prasar Bharathi
   3. MRTPC
   4. Advertising Council
   5. Film Censorship

2. Collage / Poster / PPT
   Social Responsibility of Media