Subject Wise Assignment Topics for 20AT Batch Students

B.B.A I YEAR
(Bachelor of Business Administration)

Second Semester

Assignment Topics for I B.B.A II Semester Students

| கட்டளைச் செய்ப்பாலனம் | 1. நேரடி அதுமானங்களின் ஒருங்கிணைப்புச் சீரான விளைவுகள் பெறுவதற்கு பாதுகாப்புகள் பாதுகாப்பு விளைவுகள் பதிலுமை.  
2. தன் தொழிலாளர் அதுமானங்கள் அதுமான விளைவுகள் பெறுவதற்கு பாதுகாப்பு விளைவுகள் பதிலுமை.  
3. அதுமானவளர்களுக்கு முன் கூறப்பட்டுள்ள வருகையுள்ள பதிலுமை: பாதுகாப்பு விளைவு விளைவுகள்.  
4. அதுமானவளர் முழுமையான சுற்றான விளைவுகள் வேளாங்கள் அம்பாளக் தொடர்பட்டு அதிகம் விளைவு.  
5. அறிக்கைகளின் வருத்தம் நாள்? அறிக்கைகளின் வேளாங்கள் குறிப்பிட்டு வேளாங்கள் விளைவு?  |

English Paper II

Business Environment

| 1. What is business environment? Explain the various environments affecting business.  
2. What is social responsibility in business? What are the arguments for and against social responsibility?  
3. Explain the Objectives and Salient Features of New Industrial Policy of India.  
4. What is meant by Privatization, liberalization and globalization? Explain their relative advantages and disadvantages.  
5. Explain the concept and characteristics of Capitalism, Socialism |
**Cost Accounting**

1. What are the advantages and disadvantages of cost accounting?
2. Explain
   a) FIFO method
   b) Lifo method
   c) Simple average methods
   d) Weighted average price method
3. Explain
   a) Price rate system
   b) Time rate method
4. Give a specimen of Reconciliation Statement
5. Explain
   a) Cost Sheet
   b) Tender and Quotations

**Money and Banking**

1. Explain kind of Money
2. Explain types of Gold Standard
3. Explain control of trade cycles
4. Explain functions of commercial Banks
5. Briefly explain merits and demerits of internet Banking
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<thead>
<tr>
<th></th>
<th><strong>Company Law</strong></th>
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<tbody>
<tr>
<td>1</td>
<td>1. Write down the Kinds of companies.</td>
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<td>2. What are the Kinds of Share Capital</td>
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<td>3. Explain the Meeting and General Meetings.</td>
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<td>4. Difference between ordinary resolutions and special resolutions.</td>
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<td>5. Discuss the provisions applicable to winding up.</td>
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<td><strong>Organisation Behaviour</strong></td>
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<td>2</td>
<td>1. Explain Various Approaches to Study in OB.</td>
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<td>2. Explain Group Dynamics.</td>
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<td>3. Describe Motivation Techniques.</td>
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<td>4. Explain How to Managing Stress.</td>
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<td>5. What are the Steps in OD.</td>
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<td><strong>Management Accounting</strong></td>
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<td>3</td>
<td>1. Explain Different Between Management Accounting and Financial Accounting</td>
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<td>2. Explain Classification of Ratios.</td>
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<td>4. Explain Break Even Analysis.</td>
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<td>5. Explain Classification of Budget.</td>
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<td><strong>Business Mathematics</strong></td>
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<td>4</td>
<td>1. Explain Basic Concept of Sets</td>
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<td>2. Explain Matrix Multiplication.</td>
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<td>3. Explain Simple and Compound</td>
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| 5 | **Computer Application in Business** | 1. Explain the storage devices, Hard Disk, RAM, CD-ROM,  
2. Explain Introduction to MS Word.  
3. Explain Components Excel  
4. Discuss MS ACCESS.  
5. Describe the application of internet in business. |

- Each Paper has Two Assignment Topics.  
- Both the Assignment Topics are Compulsory  
- Each Topic Carries 12.5 Marks  
- Pages: Minimum 6 Maximum 10  
- Date for Submission: 15th November 2020  
- Front Page of each Assignment should contain the following details  
  (i) Name  
  (ii) Enrolment Number  
  (iii) Semester  
  (iv) Assignment Number and Title of the Assignment  
  (v) Date  
  - All the Assignments should be tied together.  
  - Assignments should be submitted to  

**The Head (i/c),**  
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**Madurai Kamaraj University**  
**Madurai – 21**
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