Department of Journalism and Mass Communication
Directorate of Distance Education
Madurai Kamaraj University, Madurai

BA JOURNALISM AND MASS COMMUNICATION – I SEMESTER
ASSIGNMENTS – 2020
(Semester Pattern)

(FOR 20A BATCH ONWARDS…..)

Paper I - Introduction to Journalism
Assignments Topics:                      Marks:  5 X 5=25

1. Explain the concepts and principles of Journalism.
2. Elaborate the various types of Journalism with appropriate examples.
3. Write short notes on:
   i. News dateline
   ii. Credit line
   iii. Byline
   iv. Attribution
   v. Embargo
   vi. Balance
   vii. Brevity
4. Analysis the merits and demerits of print and online journalism.
5. Explain about different types of Communication.

Paper II - History of Journalism
Assignments Topics:                      Marks:  5 X 5=25

1. Trace out the history of printing in India.
2. Explain about the role of newspapers in Press in Indian Freedom movement.
3. Development of Broadcast Journalism - Discuss in detail.
5. Explain about News Agencies.
Paper III - Social, Political and International Affairs

Assignments Topics: Marks: 5 X 5=25

1. Discuss about the State and Central Government.
2. Write about the role of media in Covid 19 pandemic.
3. Share your views on the electoral system in India.
4. Write detail note on Indian Constitution.
5. Write an essay on India’s relations with China, Pakistan and South Asian Countries.

For further clarifications please contact Dr. S. Saleema Rabiyath, Course Co-ordinator, Assistant Professor, Department of Journalism and Mass Communication, DDE, MKU – Contact: 9976796865 or drsaleemamku@gmail.com.