

**Department of Journalism and Mass Communication**  
**Directorate of Distance Education**  
**Madurai Kamaraj University, Madurai**

**BA JOURNALISM AND MASS COMMUNICATION – I SEMESTER**  
**ASSIGNMENTS – 2020**  
**(Semester Pattern)**  
**(FOR 20A BATCH ONWARDS.....)**

**Paper I - Introduction to Journalism**

**Assignments Topics:**

**Marks: 5 X 5=25**

1. Explain the concepts and principles of Journalism.
2. Elaborate the various types of Journalism with appropriate examples.
3. Write short notes on:
  - i. News dateline
  - ii. Credit line
  - iii. Byline
  - iv. Attribution
  - v. Embargo
  - vi. Balance
  - vii. Brevity
4. Analyse the merits and demerits of print and online journalism.
5. Explain about different types of Communication.

**Paper II - History of Journalism**

**Assignments Topics:**

**Marks: 5 X 5=25**

1. Trace out the history of printing in India.
2. Explain about the role of newspapers in Press in Indian Freedom movement.
3. Development of Broadcast Journalism - Discuss in detail.
4. Write detail note on contemporary trends in Tamil press.
5. Explain about News Agencies.

### **Paper III - Social, Political and International Affairs**

**Assignments Topics:**

**Marks: 5 X 5=25**

1. Discuss about the State and Central Government.
2. Write about the role of media in Covid 19 pandemic.
3. Share your views on the electoral system in India.
4. Write detail note on Indian Constitution.
5. Write an essay on India's relations with China, Pakistan and South Asian Countries.

For further clarifications please contact Dr. S. Saleema Rabiya, Course Co-ordinator, Assistant Professor, Department of Journalism and Mass Communication, DDE, MKU – Contact: 9976796865 or [drsaleemamku@gmail.com](mailto:drsaleemamku@gmail.com).