

MADURAI KAMARAJ UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION
DEPARTMENT OF MANAGEMENT STUDIES

Assignment Topics for **I M.B.A** **I Semester** Students

Management Theory and Practices	<ol style="list-style-type: none"> 1. Explain Nature and Scope of Management. 2. Discuss Henry Fayol's 14 Principles of Management. 3. Discuss different Types of Management Functions. 4. Explain the Steps involved in Decision Making Process 5. Explain the Techniques of Controlling.
Organisational Behaviour	<ol style="list-style-type: none"> 1.Explain nature and scope of organisation Behaviour 2.Explain types of personality 3.Briefly explain group dynamics 4.explain importance of leadership style 5.Explain factors affecting organisational climate
Managerial Economics	<ol style="list-style-type: none"> 1. Explain the scope of Managerial Economics and its relation with other disciplines. 2. What is Business and Economic Forecasting? Brief on the techniques and methods of Business Forecasting. 3. What is Production? Explain the concept and importance of the Production Function. 4. What is Market Structure? Briefly explain the types of Market Structures. 5. Explain the nature of Capital Budgeting and the techniques used in Capital Budgeting
Management Accounting	<ol style="list-style-type: none"> 1.What are the difference between cost Accounting and Management Accounting 2.Explain <ol style="list-style-type: none"> a) Trial Balance b) Trading Account c) Profit and Loss A/c d) Balance Sheet

	<p>3. Give a specimen of Cost Sheet</p> <p>4. Explain uses of Marginal Costing</p> <p>5. Explain</p> <p>a) Profit volume ratios b) Break Even point c) Margin of Safety</p> <p>d) Contribution</p>
Quantitative Methods	<p>1. What is the Application of Matrices?</p> <p>2. What is mean and mode. Explain?</p> <p>3. Explain Bayes Theorem.p</p> <p>4. What are the difference types of Correlation?</p> <p>5. Explain a) least Square method b) Moving average method c) Seasonal Variation d) fisher Method</p>

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