PATRONS

Prof. M. Krishnan
Vice-Chancellor
Madurai Kamaraj University

Prof. V. S. Vasantha
Registrar l/c
Madurai Kamaraj University

Prof. J. Vijayaraj
Director, DDE
Madurai Kamaraj University

About the Webinar

When the whole world is grappling with an unprecedented pandemic, the media, the mirror of society, finds itself at a crossroads. The time has come for the media, in all its forms, to restructure, redefine and reassure. How is the process of rediscovery going to happen? How will the media keep itself afloat both in terms of economy and relevance? How is the mainstream media going to fight misinformation? Can social media outwit mainstream media? These are some of the questions haunting the minds of media professionals. This webinar -- Media Society -- will attempt to find some answers, besides raising new questions.

PROGRAMME SCHEDULE

Time: 10.30 am - 12.00 pm

13.07.2020 : Infodemic Society
Dr. B. Geetha
Assistant Professor, Dept. of Sociology
Madurai Kamaraj University, Madurai

14.07.2020 : Print Impresses
Mr. S. Annamalai
Former Senior Editor
The Hindu, Madurai

15.07.2020 : Radio Echoes
Mr. M. John Prathap Kumar
Programme Executive
Kodai FM, Kodaikanal

16.07.2020 : Online Offline
Dr. R. Murali
Former Principal
The Madura College (Autonomous), Madurai

17.07.2020 : Film Reflects
Mr. P. Samuthirakani
Film Actor, Director, Screen Writer &
Voice Actor

ORGANIZING SECRETARIES

Dr. N. Perumal
Dept. of Sociology

Dr. S. Saleema Rabiyath
Dept. of Journalism & Mass Communication

Dr. V. Thiruveni
Dept. of Visual Communication
Asstant Professors, DDE

ORGANIZING MEMBERS

Dr. V. P. Prabhakaran
Dr. R. Pavananthi Vembulu
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Dr. G. Rajesh Kumar
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Assistant Professors, DDE

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