## **Industry Consultancy Cell**

S.Murali Assistant Engineer Educational Multimedia Research Centre Madurai Kamaraj University Madurai 625 021.

Ph: 9842146577

e-mail: muralisivasailam@yahoo.co.in



32 years of expertise in Professional Broadcast Industry. Technical- in charge of the Centre. Planning, Designing, implementation of equipment requirement for EMRC, preliminary maintenance of equipment..

As EDUSAT co-ordinator, 25 programms were transmitted LIVE.

Installed audio equipments and Commissioned Gyan Vani FM audio recording and Broadcasting Studio at Madurai Kamaraj University.

Co-ordinated with Course co-ordinators and CEC and uploaded 37 MOOCs courses in SWAYAM portal of MHRD.

Having trained by the Professional equipment manufactures in India.

Attended USTTI (United States Telecommunication Trainning Institute) in <a href="Type C VTR">Type C VTR</a> and TBC principles at Ampex Corporation ,Redwoodcity,CA in 1991 and "Topics in Radio,TV studio Design and Techniques" by Voice of America in 2014 at Washington DC.

Attended broadcast equipment exhibition and conferences in India and abroad.

## The following Consultancy can be offered:

- 1. For colleges and Institutions whom wished to have small audio video studio for recording lectures, design and equipment requirement could be done.
- 2. Studio and equipment requirement for colleges offering Visual and Mass media Communications.
- 3. Institutions wished to set up Community Radio
- 4. For college and University teachers, who wished to produce e-Contents and offer MOOCs.

